

THE NEW INSIGNIA





» INTELLILUX LED® MATRIX HEADLIGHTS¹

Superior visibility and safety.
Relaxing glare-free high beam up to 400 m.

**Pls. adapt locally.
LED Matrix Light
is optional.**

¹Standard on Insignia Innovation. Optional on Insignia Dynamic (and Innovation) and Country Tourer. Not available for Insignia Essentia and Enjoy.

»» 24/7 ONSTAR¹ PERSONAL ASSISTANT

Emergency service, car-park search
and hotel booking² while you drive?
OnStar is there for you.

¹ OnStar optional on Insignia Essentia. OnStar Services require activation and account with OnStar Europe Ltd. Charges apply after applicable trial period. All services subject to mobile network coverage and availability. The OnStar subscription packages could be different from the services included in the free trial package. Visit [LINK TO LOCAL ONSTAR PAGE](#) for details of availability, coverage and charges. Terms and conditions apply.

² An OnStar advisor can help you to book a hotel room using Booking.com, subject to the Booking.com user terms and privacy statement, which can be found on the Booking.com website, and the applicable terms and conditions for your hotel. OnStar assists you in making a booking and is not responsible for the services provided by Booking.com or the applicable hotel. E-mail address and credit card required.









INNOVATIONS



» SUPERIOR CONNECTIVITY

**OnStar Wi-Fi Hotspot¹,
Apple CarPlay™, Android Auto™².**

¹Wi-Fi Hotspot services require account with OnStar Europe Ltd. and nominated network operator.

Wi-Fi trial has time limit and capped data allowance. Charges apply thereafter. All services subject to mobile network coverage and availability.

²Compatibility and certain functionalities may differ depending on type of device and version of operating system. To check the compatibility of your device, contact your Opel retailer.

Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.

Android is a trademark of Google Inc.

BENCHMARK DESIGN



»» MAKE AN INSTANT IMPRESSION.

Benchmark fastback design, coupé-style contours, crisp, lean lines.









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TIME FOR NEW LEADERS.

The new Opel Insignia leads its category with a unique range of state-of-the-art innovations and premium-class luxuries.









PERFECT IN EVERY WAY.

The Insignia interior is both elegant and ergonomic.

From the instruments that tilt subtly toward the driver to the quality materials and uncluttered dash, every detail is made to measure.

- First-class craftsmanship
- Wellness luxuries, incl. AGR seating¹, certified by the Campaign for Healthier Backs (AGR), an independent centre of excellence for ergonomics
- Ambient light², bright and spacious feel



Quality in every detail. Ergonomically certified Wellness AGR leather seats¹ adapt to your body shape so you can relax. For more seating options, turn the page.

¹ AGR driver's seat is standard on Insignia Dynamic. Optional on Essentia, Enjoy and Innovation. Leather optional.

² In doors and centre stack on Dynamic and Innovation and Country Tourer.

**ERGONOMIC SEATS.
THE HEALTHY CHOICE FOR YOUR BACK.**



Ergonomically certified front seats¹ help avoid back pain and boost your attention and wellbeing.

1. **Ergonomically certified² in Germany.** By the Campaign for Healthier Backs (AGR), an independent centre of excellence for ergonomics.
2. **Extendable thigh support.** Adjust your seat to precisely the right length.
3. **Ventilation and heating.** Ventilation helps cool your back while seat heating makes early starts in winter more pleasant, for you and all your passengers¹.

Upgrade to the Wellness AGR driver's seat and first-class features:

4. **18-way adjustment and memory³.** Electronically fine-tune your seat to your body shape, and store settings for different drivers.
5. **Massage on demand.** At the push of a button, the Wellness AGR driver's seat gently kneads the muscles in your lower back.

Made to measure. Find your perfect AGR seat on [page 66](#), online or at your Opel dealer.

¹Optional on selected Trim Levels. Details online or at your Opel dealer.

²The certificate is a seal of quality awarded by an independent testing committee made up of experts from various medical disciplines.

³Front-passenger AGR seat manually adjustable in 6 ways.







THE ART OF
GERMAN ENGINEERING.

**NEW ENGINES,
NEW CHASSIS,
NEW SENSATIONS.**

Drivers of the German-engineered Insignia
experience performance pursued to perfection.



BEAUTY IN ITS MOST PRACTICAL FORM.



The new Insignia easily accommodates people and loads of all sizes. The extensive dimensions in the back and the boot make every ride a pleasure – for driver and passengers alike.

Despite all the legroom, the Grand Sport offers 490 litres of boot space, which stretches to 1.450 litres if you flip all three rear seats flat¹.

¹ 40/60 split foldable rear seats standard. 40/20/40 split optional, not available for Essentia.





GREAT BY EVERY MEASURE.

The new Insignia Sports Tourer combines striking looks and premium-class innovations with the capacity and versatility of a large estate.





UP-SIZE YOUR EXPECTATIONS.

The Sports Tourer provides ample leg and headroom despite its low-swept silhouette. Slim LED tail lamps and twin chrome-tipped bezels¹ enhance its broad and elegant stance.



Intelligent Hands-Free Liftgate². Open the tailgate by simply waving your foot under the rear bumper, where you see the white LED light projected on the ground. A second wave powers the tailgate shut again.

¹Optionally available with selected engines. ²Optional. Not available for Essentia and Enjoy.





1.

MADE TO MAKE IT EASY.

Capacity and versatility make the Sports Tourer the complete multitasker. With boot space of 560 up to 1.665 litres, it's easy to accommodate loads of all kinds.

1. **One-touch fold¹.** The rear split seats fold down quickly and easily at the touch of a button.
2. **5 passengers, 560 litres.** With all three rear seats up, you easily have enough boot space for a full set of luggage.
3. **40 down, 40/20 up¹.** Fold down one or two seats to carry long loads and up to two passengers in the back.
4. **Up to 1.665 litres.** With all three seats folded, the boot is huge – and perfectly flat.

¹Standard on Sports Tourer Dynamic, Sports Tourer Innovation, Country Tourer and with optional All Wheel Drive. Otherwise optional. Not available for Essentia.



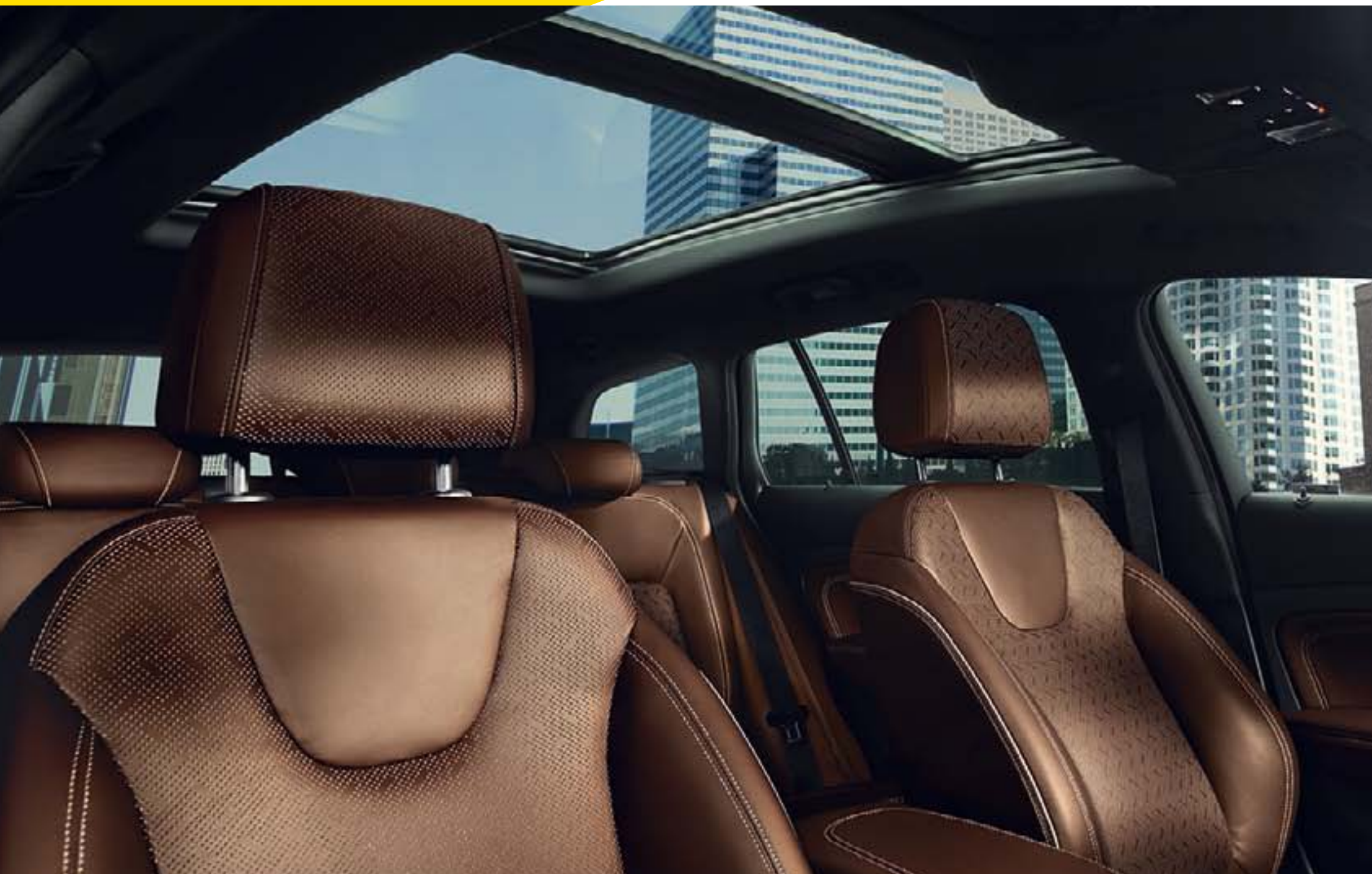
2.



3.



4.





THE PANORAMIC SUNROOF.

Wi-Fi IN THE FUTURE

... and in the near future the OnStar Wi-Fi Hotspot³.

NON Wi-Fi

... and smartphone integration via Apple CarPlay™ and Android Auto™³.

The Sports Tourer's big panoramic sunroof¹ floods the seats with natural light. Back-seat passengers enjoy the same level of luxury as they would up front, with heated rear seats¹, USB in the rear console² and the OnStar Wi-Fi Hotspot³.

¹Optional on Dynamic and Innovation and Country Tourer. ²Standard on Dynamic, Innovation and Country Tourer. Not available for Essentia and Enjoy. ³Please refer to the OnStar description on pages 38–43. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc.

Version NON Wi-Fi:

³Compatibility and certain functionalities may differ depending on the type of device and version of operating system.

Delete for Versions
WITH WI-FI + IN THE FUTURE

ADVANCED INTELLILUX LED® MATRIX HEADLIGHTS.



Drive glare-free on high beam. IntelliLux LED® Matrix headlights¹ are far superior to Xenon and a major step up from conventional LED lights – more powerful and more precise. They automatically dip the beam around other vehicles but keep the rest of the road brightly lit up to 400 metres ahead.

- No risk of glare for other drivers
- Night driving is safer and more relaxed
- Cornering Light counters 'black holes' on tight, slow bends (active up to 40 km/h)

More time to react.

See hazards up to 1,8 seconds earlier² – the equivalent of 40 metres at 80 km/h.

Glare- and switch-free.

Single LEDs cut out automatically so you don't have to switch to low beam.

See more of the road.

With 32 single LED elements, your lights can adapt to different situations.

Light up bends.

Curve Light helps you corner with confidence, from 40 to 70 km/h³.

**Pls. adapt locally.
LED Matrix Light
is optional.**

¹IntelliLux LED® Matrix headlights standard on Insignia Innovation. Optional on Insignia Dynamic (, Innovation) and Country Tourer. Not available for Insignia Essentia and Enjoy. When system is activated, high beam is turned on at speeds above 50 km/h and automatically turned off at speeds below 35 km/h. ²Compared to conventional halogen or high-intensity discharge (HID) headlamps.

³On tight bends or when turning off, depending on the steering angle (up to 70 km/h) or on the indicator light signal (up to 40 km/h), an additional left or right reflector is switched on.

HEAD-UP DISPLAY AND AUTONOMOUS FOLLOW ASSIST.

The autonomous generation of driver assistants¹ is here. They scan the road and shield the Insignia with a safety zone of maximum relaxation and minimum risk.



Opel driver assistance technologies use sophisticated radar, cameras and sensors to scan the road behind and beside as well as in front of your car:

Rear Cross Traffic Alert¹. When you back out of a parking spot or your driveway, this system warns you about approaching vehicles. What used to be an invisible hazard is now easy to manage.

To see this and other safety systems in action, go to www.opel.xx/insignia



1. **The Head-up Display (HUD)¹.** Take in key data on the windscreen with your eyes safely on the road. For example, your speed, sat-nav directions or warnings from Autonomous Follow Assist¹.
2. **Autonomous Follow Assist^{1,2}.** Helps prevent bumper-to-tail collisions – and helps you relax by braking and accelerating to maintain a set distance to the vehicle in front. It can even brake the car to a complete stop.

¹Optional. ²Between speeds of 8 and 40 km/h, the car brakes with full deceleration. Between speeds of 40 and 80 km/h, the car supports the driver in mitigating the collision by braking.



1. Traffic Sign Assist. See the speed limit in your display. This system continuously scans permanent and variable traffic signs in real time.

2. Forward Collision Alert with Collision Imminent Braking. Ideal in commuter traffic, Forward Collision Alert warns if you approach a slower vehicle too fast from behind and helps prevent collisions by braking with full deceleration¹.

ADVANCED SAFETY SYSTEMS.

Opel's advanced safety systems combine innovative, proactive, camera-based safety technologies. Together they boost driver vigilance and help prevent near misses, collisions, speeding tickets and more.

- Continuous support helps you relax
- The perfect assistance system for a hands-on driving style
- You have control of your Insignia at all times

3. Lane Keep Assist². Warnings and steering-wheel pushback if you start drifting out of your lane without signalling. The real genius of this system? No false alarms. For example, if you really have to swerve hard.

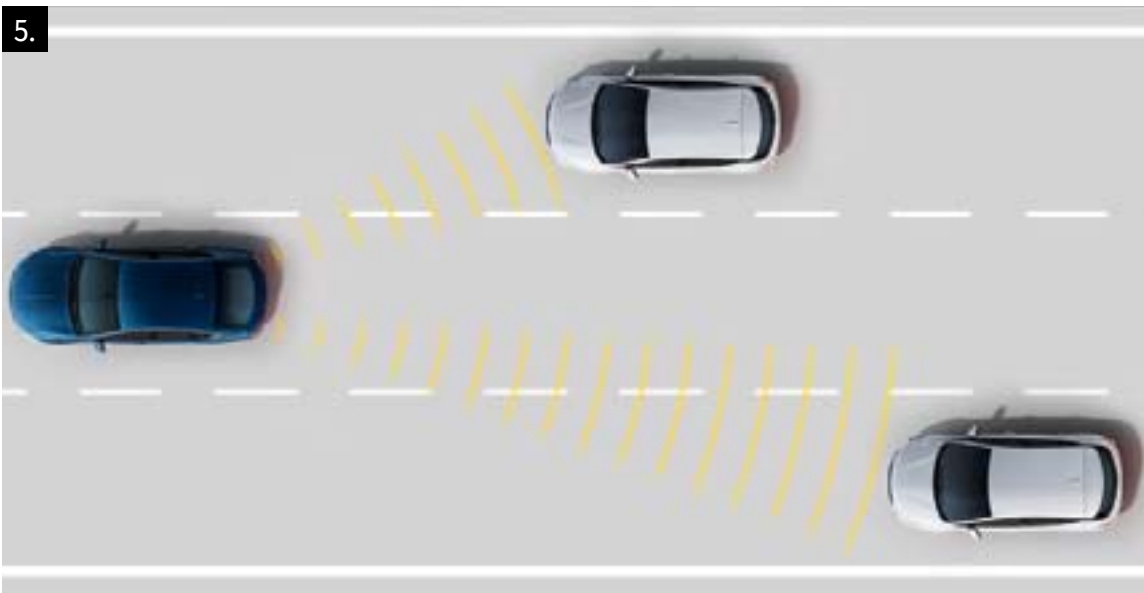


4.



4. Automatic Emergency Braking with Pedestrian Detection³. If this system detects a pedestrian, vehicle or other object ahead, it preboosts braking power and will even brake itself if the driver doesn't react.

5.



5. Lane Change Assist with Side Blind Zone Alert⁴. Get a warning if fast-moving vehicles enter your blind spots. If you've already signalled to change lanes, the warning icons flash and an alarm sounds, too.

¹Between 8 and 40 km/h. ²Lane Keep Assist active between 60 and 180 km/h. Part of the Opel Eye system contained within the Driver Assistance Pack 2. ³Between speeds of 8 and 40 km/h, the car brakes with full deceleration. Between speeds of 40 and 80 km/h, the car supports the driver in mitigating the collision by braking. If the car is fitted with Autonomous Follow Assist, the car supports the driver in mitigating the collision by braking, up to the maximum speed of the vehicle. ⁴Optional as part of Driver Assistance Pack 4. Not available for Essentia. The maximum speed differential that can be recognized within a 3,5-second time frame prior to a potential collision is 72 km/h.



ONSTAR PERSONAL ASSISTANCE. VIP SERVICE ON SPEED DIAL.



Opel OnStar¹ gives you a direct line to a personal assistant, 24/7. At the touch of an overhead button, you can delegate to your new personal assistant as you drive:

- Hotel bookings², car park and restaurant search
- Destination downloads to your Opel sat nav³
- Vehicle diagnostics incl. oil life and tyre pressure

OnStar keeps you cared for, safe and connected.
Find out more on the next pages.



At your service. Your personal assistant is on call 24/7 and 365 days a year.

¹OnStar Services require activation and account with OnStar Europe Ltd. Charges apply after applicable trial period. All services subject to mobile network coverage and availability. The OnStar subscription packages could be different from the services included in the free trial package. Visit [LINK TO LOCAL ONSTAR PAGE](#) for details of availability, coverage and charges. Terms and conditions apply. ²An OnStar advisor can help you to book a hotel room using Booking.com, subject to the Booking.com user terms and privacy statement, which can be found on the Booking.com website, and the applicable terms and conditions for your hotel. OnStar assists you in making a booking and is not responsible for the services provided by Booking.com or the applicable hotel. E-mail address and credit card required. ³Some elements of Smartphone App and Destination Download may not be available for all cars/trim levels. An embedded Opel navigation unit and map data are requirements for the Destination Download service. Check [LOCAL SITE](#) for service limitations and charges.





Support on call. Press here to open a direct line to your OnStar¹ personal assistant.

¹Please refer to the OnStar description on [page 38](#). ²OnStar will direct a professional breakdown recovery team to your location. If your car is within the Opel New Vehicle Roadside Assistance coverage period, OnStar will connect with the Opel Roadside Assistance service, who will send help free of charge, subject to the Opel Roadside Assistance terms and conditions. If your vehicle is outside the coverage of the Opel New Vehicle Roadside Assistance service, the provider of the breakdown recovery service may apply charges for the services provided. ³OnStar can only override the Privacy Button in an emergency or if your car is reported stolen.

ONSTAR AUTOMATIC SOS SERVICE. BETTER SAFE THAN SORRY.

OnStar is your personal guardian angel. Wherever you are¹, whatever the emergency, your OnStar team takes care of you – even if you can't call for assistance yourself.



Automatic Crash Response.

- If your airbags deploy, sensors alert your OnStar advisor
- Your advisor contacts you to assess the situation
- If need be, they dispatch emergency services using GPS

Roadside Assistance.

- OnStar takes care of you if you break down¹
- Your advisor is there to help with problems of any kind
- OnStar will dispatch a recovery team if required²

Stolen Vehicle Assistance.

- OnStar can help recover your Insignia if it's stolen
- Your advisor can locate your car for the police
- They can block the ignition when the thief turns off the engine

ONSTAR CONNECTIVITY.
OPEN FOR BUSINESS 24/7.

Thanks to OnStar, your Insignia is online¹ with a fast and stable Wi-Fi Hotspot virtually anywhere in Europe². What's more, the myOpel app lets you access your car from your phone³.



Wi-Fi IN THE FUTURE

Thanks to OnStar, your Insignia will be online¹ in the near future, with a fast and stable Wi-Fi Hotspot virtually anywhere in Europe². What's more, with the myOpel app you can already access your car from your phone³.

NON Wi-Fi

Thanks to OnStar, it's quick and easy to connect to your car¹. The myOpel app even gives you remote access to your Insignia from your phone².



Connect And Download.

- Pin where you park
- Send addresses via app from your phone to your car³

Vehicle Diagnostics.

- Check important car diagnostics on your smartphone
- Tyre pressure, fuel level, oil life – stay up to date via the app

Remote Control Via App.

- Lock/unlock your Insignia remotely
- Honk the horn/flash the lights to find your car



¹Please refer to the OnStar description on page 38. ²Wi-Fi Hotspot services require account with OnStar Europe Ltd. and nominated network operator. Wi-Fi trial has time limit and capped data allowance. Charges apply thereafter. All services subject to mobile network coverage and availability. ³Some elements of Smartphone App and Destination Download may not be available for all cars/trim levels. An embedded Opel navigation unit and map data are requirements for the Destination Download service. Check [LOCAL SITE](#) for service limitations and charges. Compatibility and certain functionalities may differ depending on the type of device and version of operating system.

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for Version NON Wi-Fi

INTELLILINK INFOTAINMENT WITH NAVIGATION.

The elegant, voice-controlled Navi 900¹ lets you access all the intelligent features you expect of a fully connected, executive-class car.

- Built-in European sat nav with Traffic Message Channel Pay TMC[®]
- Apple CarPlay[™] and Android Auto[™] smartphone projection²
- 8" colour touch screen, 4,2" colour display in cluster
- Voice Control, text message read-out/reply, USB video playback
- Bluetooth[®] audio streaming and much more

For more on IntelliLink systems, go to www.XXX.xxx



¹Optional.

²Compatibility and certain functionalities may differ depending on the type of device and version of operating system. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc.



Your 3D sat nav responds to one-shot voice commands.

THE R 4.0 INTELLILINK. CONNECTIVITY ON CALL.



The R 4.0 IntelliLink is standard on every new Insignia.

This system allows you to seamlessly project key apps and features from your smartphone¹ onto the large 7" colour display via Apple CarPlay™ and Android Auto™.



androidauto



Wrong cable? Right car! With inductive charging², you can top up your smartphone battery wire-free.

The sophisticated R 4.0 IntelliLink at a glance:

- Clean, frame-free design
- Smartphone integration via Apple CarPlay™ and Android Auto™¹
- Hands-free phoning via Bluetooth®
- Photo and video access via USB
- Audio streaming via Bluetooth® and USB
- 7-speaker, 4 x 20 W sound system



Bose® 8-speaker system². Uplifting performance with a Richbass™ woofer enclosure.

¹Compatibility and certain functionalities may differ depending on the type of device and version of operating system.

²Optional. May require an accessory for the smartphone. Inductive charging only with PMA or Qi compatible smartphones. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc.

GERMAN-ENGINEERED PERFORMANCE, ADAPTIVE 4X4 ALL WHEEL DRIVE AND FLEXRIDE.

The new Insignia is engineered to exceed expectations in every perceptible sense. Above all, your sense of accomplishment.

- New engines deliver the consummate driving experience
- Dynamic ride meets refined and efficient performance
- FlexRide¹ and 4x4 All Wheel Drive² for customizable handling and grip
- Refined new 6- or 8-speed³ transmissions
- 8-speed 2.0-litre All Wheel Drive turbo generates 191 kW (260 hp)³



FlexRide intelligent chassis control. Three cars in one.

FlexRide¹. Intelligent automatic chassis control that adapts 500 times per second to road conditions and your driving style:

- Sport mode enhances road holding for dynamic driving
- Tour mode softens the ride for relaxation
- Standard mode constantly adjusts to your driving style

New 'Twinstar' Adaptive 4x4 All Wheel Drive². State-of-the-art 'torque vectoring' redistributes torque between the front and rear as well as the left and right wheels.

- Smoother, more dynamic ride in tight bends
- Balanced handling prevents 'surprises' in corners
- Fitted to the most powerful new Insignia engines²

¹FlexRide optional on selected Grand Sport and Sports Tourer engines, standard on Country Tourer. Not available for Essentia. ²Adaptive 4x4 All Wheel Drive standard with selected engines and optional FlexRide only. Details on page 74. ³8-speed transmission optional with 2.0-litre Diesel with 125 kW (170 hp) and 2.0-litre Turbo with 191 kW (260 hp) only. Not available for Essentia and Enjoy. ⁴Engine Sound Enhancement optional on Dynamic, Innovation and Country Tourer. Requires optional Bose® sound system, FlexRide and Navi 900 IntelliLink. ⁵Cars with BlueInjection technology will need regular AdBlue® top-ups between recommended services. An indicator integrated into the on-board computer will warn you when you need to top up. More information at www.opel.xx/adblueinfo

Sound control. Cultured engines are quiet. If you want to hear the power at your disposal, select optional Engine Sound Enhancement⁴. In combination with FlexRide¹, the sound changes with the mode you choose.

Emission control. To reduce the impact of emissions, 2.0-litre Insignia diesel engines are fitted with the BlueInjection system that runs on the additive AdBlue[®]. Your Insignia reminds you when it's time to top up⁵.



Fuel consumption for the 1.5 Turbo, 103 kW (140 hp), in l/100 km: urban 8,0–7,3, extra-urban 5,3–4,7, combined 6,3–5,7; CO₂ emission in g/km: combined 144–129.
Fuel consumption for the 1.5 Turbo, 121 kW (165 hp), in l/100 km: urban 8,0–7,3, extra-urban 5,7–4,8, combined 6,5–5,7; CO₂ emission in g/km: combined 149–130.
Fuel consumption for the 2.0 Turbo, 191 kW (260 hp), in l/100 km: urban 11,5–11,2, extra-urban 7,3–7,1, combined 8,9–8,6; CO₂ emission in g/km: combined 203–197.
Fuel consumption for the 1.6 Diesel, 81 kW (110 hp), in l/100 km: urban 5,0–4,6, extra-urban 3,8–3,6, combined 4,3–4,0; CO₂ emission in g/km: combined 112–105.
Fuel consumption for the 1.6 Diesel, 100 kW (136 hp), in l/100 km: urban 6,1–5,1, extra-urban 4,6–3,9, combined 5,2–4,3; CO₂ emission in g/km: combined 137–114.
Fuel consumption for the 2.0 Diesel, 125 kW (170 hp), in l/100 km: urban 8,4–6,7, extra-urban 5,4–4,3, combined 6,5–5,2; CO₂ emission in g/km: combined 172–136.
In acc. with regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable).

THE NEW INSIGNIA TRIM LEVELS.

The new Insignia is available in four variants or trim levels: the entry-level Essentia, the Enjoy, the Dynamic and the top-of-the-line Innovation. With an extremely well-equipped basic model and a wide array of options, you're sure to find the perfect car.

ESSENTIA.

The entry-level Essentia sets a very high bar.

» Essentia highlights:

- Chrome accents inside and out
- LED daytime running and tail lights
- 7" colour touch screen, 7-speaker audio system
- Smartphone projection, Bluetooth® streaming
- Sophisticated camera-based safety systems
- Windscreen-projected emergency braking display
- Keyless Open and Start
- Cruise Control with speed limiter



ENJOY.

The excellence of the Essentia, plus Opel OnStar.

» Enjoy highlights:

- Shark-fin antenna in car body colour
- 17" design wheels
- Opel OnStar incl. personal assistant and Wi-Fi Hotspot¹

WI-FI IN THE FUTURE

- Opel OnStar incl. personal assistant¹
- In the near future, Wi-Fi Hotspot¹

NON WI-FI

- Opel OnStar incl. personal assistant¹





DYNAMIC.

Sporty features enhance the impressive Enjoy.

» Dynamic highlights:

- High-gloss grille with chrome bar and accents
- 6-way adjustable ergonomic AGR driver's seat
- Alloy sports pedals
- Perforated-leather steering wheel with chrome bezel
- Ambient lighting



Images may show optional equipment.

¹Please see OnStar description on [pages 38–43](#).



INNOVATION.

Luxurious, top-of-the-range styling. More on [page 56](#).

» Innovation highlights:

- Design accents in chrome and high-gloss black
- Dual-zone Electronic Climate Control
- IntelliLux LED® Matrix headlights
- Rain sensor and tunnel detection (headlights)
- High Beam Assist (switches beam automatically)

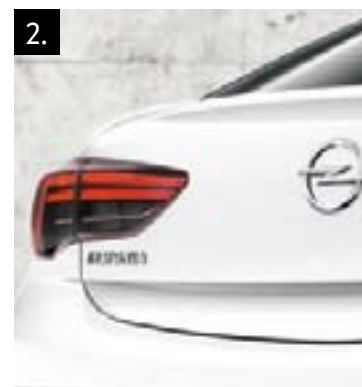


THE TRIM LEVEL ENJOY.

The Enjoy is online! Thanks to OnStar¹. To the innovations of the Essentia, add a personal assistant, Wi-Fi Hotspot¹ and much more.

Wi-Fi IN THE FUTURE and NON Wi-Fi:

The Enjoy is also your personal assistant! Thanks to OnStar¹. To the innovations of the Essentia, add qualified support at the touch of button and much more.



¹Please see OnStar description on pages 38–43. ²Standard on all Trim Levels including Essentia.

³Compatibility and certain functionalities may differ depending on the type of device and version of operating system. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc.



1. **R 4.0 IntelliLink system**². Smartphone projection via Apple CarPlay™ and Android Auto™³.
2. **Full-LED tail lamps**². Brake, tail and fog lamps with enhanced visibility, longevity and a new double-wing design.
3. **Opel OnStar**¹. A 24/7 personal assistant, Automatic Crash Response, Stolen Vehicle Assistance, remote controls via the myOpel app. See [pages 38–43](#).

THE TRIM LEVEL DYNAMIC.

Dynamic by name, dynamic by nature. The sports-inspired Insignia has imposing wheels and a high-gloss chrome grille.



1.



3.



4.





2.



5.

1. **Leather steering wheel.** The chrome accents catch the eye, the leather adds grip.
2. **Chrome roof rails¹.** Gleaming rails draw attention to the streamlined shape.
3. **17" alloy wheels.**
4. **Alloy sport pedals.** Everywhere the motorsport heritage of the Dynamic shines through.
5. **Ergonomically certified² AGR driver's sport seat.** With an energizing 3D trim – for drivers who love to drive.

THE TRIM LEVEL INNOVATION.

A leader among leaders, the Innovation is the flagship Insignia. Its beautiful interior offers extraordinary levels of luxury.



1.



3.



4.





1. **Assistants on call.** The Innovation comes with High Beam Assist as well as rain sensor and tunnel detection.
2. **Chrome roof line.** Chrome and gloss-black details give the Innovation unique appeal.
3. **Dual-zone Electronic Climate Control.** Set different temperatures to suit people in different parts of the car.
4. **IntelliLux LED® Matrix headlights.** Superior adaptive LED technology lets you drive glare-free on high beam.
5. **17" alloy wheels.**

THE OPC LINE SPORT PACK.

Dynamic even when it's standing still,
the OPC styled Insignia underlines the new
sporty silhouette, no matter how fast you go.



The OPC Line Exterior Sport Pack¹:

- Rocker mouldings, bumper extensions front and rear
- Rear spoiler² and visible exhaust tips
- OPC Line badge

The OPC Line Interior Sport Pack¹:

- Alloy pedals and dark headliner (ceiling design)³
- Heated, perforated-leather steering wheel with integrated controls



1. OPC leather steering wheel. Heated and wrapped in perforated leather, with trademark attention to detail.

2. Alloy sport pedals. When you change gears fast, the rubber/metal mix gives your soles better grip.

3. Dark headliner³. The special ceiling colour enhances the intense motorsport atmosphere.

4. Bumper extensions. Crouching low to the ground, the streamlined new Insignia looks leaner than ever.

THE NEW COUNTRY TOURER. **REAL OFF-ROAD ATTITUDE.**

Work smart, play hard? Do both how you want!

If you're used to getting your way, the rugged new Country Tourer will match your mindset:

- True off-road with 4x4 All Wheel Drive Performance
- Silver skid plate and 360° anti-chip cladding
- Specially tuned chassis
- Sealed wheel bearings
- FlexRide continuous damping control¹

For a closer look, turn the page.





THE TRIM LEVEL COUNTRY TOURER.





Country Tourer styling turns rough conditions to your advantage.

Front fog lamps and body cladding look sharp in the city and do the job in the sticks.

NON Wi-Fi + Wi-Fi SOON

OnStar¹

1. **Your deluxe country cabin.** With IntelliLink, **Wi-Fi Hotspot¹**, dual-zone air conditioning and electronically adjustable, heated front seats².
2. **Panoramic sunroof³**. Get out more into nature and let more nature in.
3. **Tough love.** Silver skid plates and cladding protect the underbody and make the Country Tourer look low, broad and strong.
4. **18" 5-twin-spoke alloy wheels.** Finished in dynamic, bright silver or a bi-colour **Technical Grey** design.

¹See OnStar description on pages 38–43. ²Heating standard with optional leather trim. ³Optional.





TRIMS AND SURFACES.

Outstanding innovations, outstanding new trims. Re-designed seats and surfaces add to the Insignia's premium ambience.

For more ergonomically certified seat options, turn the page.

1. **Aida¹.** Seats in Marvel Black fabric. Door inserts in Marvel Black, armrests in Vinyl Jet Black. Décor accents in Metallic Silver.
2. **Monita².** Seat inserts in Marvel Black fabric, bolsters in Jet Black Morrocana. Armrests in Vinyl Jet Black. Décor accents in Dark [Metallic](#).
3. **Oxford Jet Black³.** Seat inserts in Marvel Black fabric, bolsters in Jet Black Morrocana. Shadow Grey stitching, armrests in Vinyl Jet Black. Décor accents in Dark [Silver](#).
4. **Oxford Shale³.** Seat inserts in Shale fabric, bolsters in Shale Morrocana. Ceramic White stitching, armrests in Vinyl Shale. Décor accents in Dark [Silver](#).
5. **Siena II Jet Black^{4,5}.** Seat inserts in Jet Black perforated leather, bolsters in Jet Black Morrocana. Shadow Grey stitching, fabric piping in Lithos Grey. Décor accents in Dark [Silver](#).
6. Also available with non-perforated leather without piping, with double stitching in brown and [grey](#).
7. **Siena II Shale^{3,4}.** Seat inserts in Shale perforated leather, bolsters in Shale Morrocana. Ceramic White stitching, fabric piping in Lithos Grey. Décor accents in Dark [Silver](#).
8. Also available with non-perforated leather without [piping](#).
9. **Brownstone Premium Leather⁶.** Perforated nappa premium leather bolsters, seat and door inserts all in Brownstone. Shadow Grey stitching, fabric piping in Boreas Grey. Décor accents in Dark Metallic.

TRIMS WITH ERGONOMICALLY CERTIFIED SEATS.

Every Insignia is available with ergonomically certified AGR seat options. **Three special trims even come with AGR seats for both the driver and front passenger.**

1. **Siena II Shale¹**. Driver and front passenger AGR seat with **perforated** leather seat inserts and **Morrocana²** bolsters all in Shale. Ceramic White stitching. Décor accents in Dark Silver.
2. **Siena II Jet Black³**. Driver and front passenger AGR seat with perforated leather seat inserts and Morrocana bolsters all in Jet Black. Shadow Grey stitching and **Lithos Grey fabric piping**. Décor accents in Dark Silver.
3. **Brownstone Premium Leather^{4,5}**. Driver and front passenger AGR seat and door inserts in perforated nappa premium leather, all in Brownstone. Shadow Grey stitching and Boreas Grey fabric piping. Décor accents in Dark Metallic.
4. **Aida⁶**. AGR driver's seat in Marvel Black fabric. Shadow Grey stitching. **Décor accents in Metallic Silver**.
5. **Monita⁷**. AGR driver's seat with inserts in Marvel Black fabric and **Jet Black Morrocana bolsters**. Shadow Grey stitching. **Décor accents in Metallic Silver (Enjoy) or Dark Silver (Dynamic and Innovation)**.



The heated Wellness AGR driver's seat. Adjustable in 18 ways, available in Siena II leather or premium perforated leather.

- A. **Headrest.** Adjustable in four ways.
- B. **Side bolsters.** Adjust automatically to your body **shape⁸**.
- C. **Tailored lumbar support.** Electronically adjustable.
- D. **Extendable thigh support.** Customizable for your legs.
- E. **Electronic controls.** For the lumbar area, **side** bolsters, up/down and forward/back. Control in-seat **massage⁹** and save settings for **two** drivers.

AGR seats vary according to trim. For details of each variant's capabilities, please ask your Opel dealer or visit **www.opel.xx/insignia**



¹ Available for Innovation only.

² Artificial leather.

³ Available for Dynamic and Innovation only.

⁴ Leather optional, only seat contact surfaces in leather. Available for Dynamic and Innovation only.

⁵ Also available as powered Sport AGR driver's seat (pictured).

⁶ Available for Essentia and Enjoy only.

⁷ Not available for Essentia.

⁸ Memory feature can save settings for up to two drivers.

⁹ Driver's seat only.



Summit White
Solid

Abalone White
Three-coat pearl
effect

Sovereign Silver
Metallic

Magnetic Silver
Metallic

Cosmic Grey
Metallic

Emerald Green
Two-coat pearl
effect

PAINTS AND COLOURS.

99 percent of your new Insignia is dedicated to elite performance.
But it's the very top layer that first turns everyone's heads.



Rouge Brown¹
Metallic

Absolute Red
Solid

Dark Caramel
Two-coat pearl
effect

Royal Blue
Solid

Darkmoon Blue
Metallic

Satin Steel Grey
Metallic

Mineral Black
Metallic

Additional special colours are available.
Ask your Opel dealer for details.

¹ Available from August 2017.



1. 16" alloy wheel, 5-twin-spoke Bright Silver design, 7 x 16, tyres 215/60 R 16 (code **RS1**).^{1,2}
2. 18" alloy wheel, 5-spoke Bright Silver design, 8 J x 18, tyres 245/45 R 18 (code **RCV**).^{2,3,4}
3. 17" alloy wheel, 5-twin-spoke Bright Silver design, 7,5 J x 17, tyres 225/55 R 17 (code **RSC**).^{2,4}
4. 18" alloy wheel, 5-double-spoke Diamond Cut and High Gloss Black design, 8 J x 18, tyres 245/45 R 18 (code **PZX**).^{2,3,4}
5. 20" alloy wheel, 5-double-spoke bi-colour High Gloss Black design, 8,5 J x 20, tyres 245/35 R 20 (code **RQ9**).^{2,3,4}
6. 18" alloy wheel, multi-spoke Bright Silver design, 8 J x 18, tyres 245/45 R 18 (code **RCW**).^{2,3,4}
7. 18" alloy wheel, multi-spoke bi-colour Technical Grey Matt and Diamond Cut design, 8 J x 18, tyres 245/45 R 18 (code **RD1**).^{2,3,4}
8. 18" alloy wheel, 5-twin-spoke Bright Silver design, 8 J x 18, tyres 235/50 R 18 (code **PTW**).⁵
9. 18" alloy wheel, 5-twin-spoke Technical Grey design, 8 J x 18, tyres 235/50 R 18 (code **RV1**).⁵
10. 17" steel wheel with bi-colour cover design, 7 J x 17, tyres 225/55 R 17 (code **RS9**).^{2,6}
11. 17" design steel wheel with Silver cover, 7 J x 17, tyres 225/55 R 17 (code **RVE**).^{2,7}
12. 16" steel wheel with Silver cover, 6,5 J x 16, tyres 215/60 R 16 (code **RRY**).^{2,8}

RIMS AND WHEELS.

Rims speak volumes about who's at the wheel.
Insignia rims also know what to say.



¹Optional for fleet customers and Enjoy only. ²Not available for Country Tourer. ³Not available for Essentia. ⁴Optional. ⁵Available for Country Tourer only. ⁶Optional on Essentia and Enjoy only. ⁷Standard on Enjoy. Optional on Essentia only. ⁸Standard on Essentia. Optional on Enjoy only.

INSIGNIA ACCESSORIES.

The new Insignia has what it takes to satisfy your every need.
That includes a vast range of tailor-made Opel accessories.

1. **Opel roof box and base carrier.** This 460-litre box has patented open/close and central-lock systems. The base carriers can also handle attachments for skis, snowboards and bikes.
- 2.–3. **FlexConnect system.** Attach a variety of brackets to the back of the front seats, from a table to a coat hanger. The FlexConnect tablet holder can hold devices in the portrait or landscape position – for reading or watching films.
4. **Illuminated door sill plates.** Give passengers the VIP treatment and protect the paint from chips and scratches.
5. **Reversible hard cargo tray.** Robust and easy to clean, this helps prevent items sliding around and contain liquids if they spill. The reverse is carpeted for a softer, quieter boot.



ENGINES, TYRES AND TRANSMISSIONS.

Next-generation German engineering delivers uncompromising performance for every priority. Control and power or fuel efficiency and longevity – the new Insignia has the engine of choice.

- New 8-speed automatic for 2-litre engines¹ (page XX)
- New Adaptive 4x4 All Wheel Drive (AWD), diesel or petrol¹
- Advanced 'Late Restart' Start/Stop technology
- For power and grip: 2.0 Turbo, AWD, 191 kW (260 hp)
- For economy and performance: 1.6 ECOTEC[®] Diesel, 81 kW (110 hp)

TYRE LABELLING

WHEELS	215/60 R16	215/55 R17	225/55 R17	235/50 R18	235/45 R18	245/45 R18	245/35 R20
Fuel efficiency class	B	B	C-B	C	C	E-B	E
Wet grip class	B	B	B	A	B	B-A	A
External rolling noise measured value (dB)	71	69	71-70	71	71	71-68	72
External rolling noise class							



For latest engine information please visit www.opel.xy/insignia

ENGINES AND TRANSMISSIONS

Engines	1.5 ECOTEC® Turbo (103 kW/140 hp) with Start/Stop System	1.5 Turbo (103 kW/140 hp) with Start/Stop System	1.5 Turbo (121 kW/165 hp) with Start/Stop System	1.5 Turbo (121 kW/165 hp) with Start/Stop System	1.5 Turbo (121 kW/165 hp) with Start/Stop System	2.0 Turbo (191 kW/260 hp) with Start/Stop System
Available for	GS, ST	GS, ST, CT	GS, ST	GS, ST, CT	GS, ST, CT	GS, ST, CT
Drivetrain	FWD	FWD	FWD	FWD	FWD	AWD
Transmission	MT-6	MT-6	MT-6	MT-6	AT-6	AT-8
Emission standard	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6
Table shows scale of consumption and emission data depending on tyres. Please contact your Opel dealer or refer to price list for specific information.						
Fuel	Petrol	Petrol	Petrol	Petrol	Petrol	Petrol
Fuel consumption in l/100 km ¹						
Urban	7,6–7,3	8,0–7,5	7,5–7,3	7,9–7,3	8,0–7,5	11,5–11,2
Extra-urban	4,8–4,7	5,3–4,9	4,9–4,8	5,6–5,2	5,7–5,3	7,3–7,1
Combined	5,8–5,7	6,3–5,9	5,8–5,7	6,4–6,0	6,5–6,1	8,9–8,6
CO ₂ emission combined in g/km ¹	132–129	144–133	133–130	147–136	149–138	203–197

Engines	1.6 ECOTEC® Diesel (81 kW/ 110 hp) with Start/ Stop System	1.6 Diesel (81 kW/110 hp) with Start/Stop System	1.6 Diesel ² (100 kW/136 hp) with Start/Stop Sys- tem	1.6 Diesel (100 kW/136 hp) with Start/Stop System	1.6 Diesel (100 kW/136 hp) with Start/Stop System	2.0 Diesel (125 kW/170 hp) with Start/Stop System	2.0 Diesel (125 kW/170 hp) with Start/Stop System	2.0 Diesel (125 kW/170 hp) with Start/Stop System
Available for	GS	GS, ST	GS	GS, ST	GS, ST	GS, ST, CT	GS, ST, CT	GS, ST, CT
Drivetrain	FWD	FWD	FWD	FWD	FWD	FWD	AWD	FWD
Transmission	MT-6	MT-6	MT-6	MT-6	AT-6	MT-6	MT-6	AT-8
Emission standard	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6	Euro 6
Table shows scale of consumption and emission data depending on tyres. Please contact your Opel dealer or refer to price list for specific information.								
Fuel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel
Fuel consumption in l/100 km ¹								
Urban	4,6	5,0–4,9	5,1	5,3–5,2	6,1	7,1–6,7	8,4–8,1	7,6–7,3
Extra-urban	3,6	3,8	3,9	4,1–4,0	4,6–4,5	4,6–4,3	5,4–5,1	5,0–4,5
Combined	4,0	4,3–4,2	4,3	4,5	5,2–5,1	5,5–5,2	6,5–6,2	6,0–5,5
CO ₂ emission combined in g/km ¹	105	112–110	114	119–118	137–134	145–136	172–163	157–145

● = available – = not available MT-6 = 6-speed manual transmission AT-6/AT-8 = 6-/8-speed automatic transmission GS = Insignia Grand Sport ST = Insignia Sports Tourer CT = Insignia Country Tourer

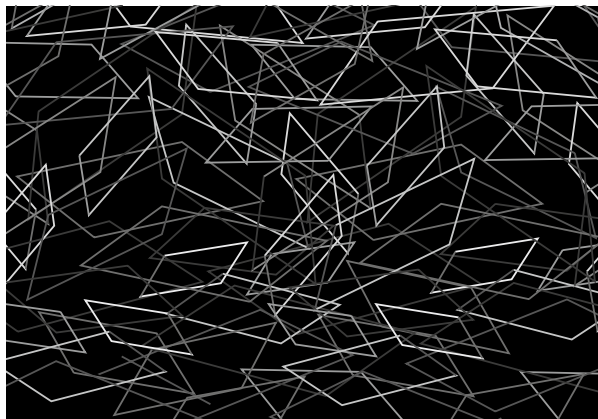
All information was accurate and up to date at the time of going to print. The company reserves the right to alter engine specifications at any time, which may influence the content of the shown data. Please consult your Opel dealer for the latest information. All figures quoted relate to the EU base model with standard equipment. Fuel consumption data and CO₂ emission data are determined according to regulation R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable), taking into consideration the vehicle weight in running order, as specified by the regulations. Additional equipment and factory-fitted options may lead to slightly higher results than the stated consumption and CO₂ figures. The figures for fuel consumption and CO₂ emissions do not relate to a specific vehicle and are not part of an offer. They are provided only for the purpose of comparison between different vehicles but may differ from the actual fuel consumption achieved in real-world driving conditions which are greatly influenced by driving style and operating conditions. Additional equipment and factory-fitted options may increase the weight of the vehicle when empty and in some cases the permissible axle weights as well as the permissible total weight of the vehicle and reduce the permissible towing weights. This may lead to a reduction in top speed and increased acceleration time. Driving performance figures assume a 75 kg driver plus a 125 kg load.

¹In acc. with regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable). ²With 17" ultra low rolling resistance tyres.

THE NEW INSIGNIA EXCLUSIVE.

Design your Opel Insignia Exclusive exactly how you want it – tailor-made to meet your highest demands.

- Personalized colour – select your favourite from millions of colours or send us your personal colour wish
- Premium-class luxury inside and out
- Exclusive mirror cap and alloy wheel finishes
- High Gloss Black Pack: replace the exterior chrome details with a sporty high-gloss finish



Learn more about the Exclusive at www.opel-exclusive.xx or scan the marker above with the Exclusive AR app to experience the most exclusive Insignia in augmented reality.









Wi-Fi IN THE FUTURE

2. Superior connectivity with seamless smartphone integration
3. **24/7 OnStar** Personal Assistant, in the future Wi-Fi Hotspot²

NON Wi-Fi

2. Superior connectivity with seamless smartphone integration
3. **24/7 OnStar** Personal Assistant²

MANAGEMENT SUMMARY.

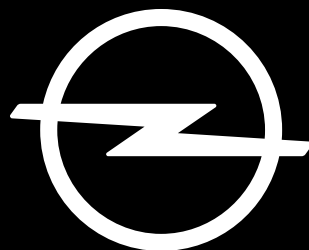
The new Insignia is a masterpiece of German engineering – and the ultimate assistant. How can it assist you?

1. Best-in-class **IntelliLux LED® Matrix** headlights¹
2. Superior connectivity with **Wi-Fi Hotspot²**, smartphone integration
3. **24/7 OnStar** Personal Assistant²
4. Stunning new exterior
5. Premium-class interior incl. **Wellness AGR driver's seat¹**
6. Comprehensive **driver assistance systems**, autonomous response
7. Dynamic performance, **Adaptive 4x4 All Wheel Drive** and **FlexRide¹**

A test drive in the new Insignia will challenge what you expect from a car. To find your nearest Opel dealer, go to www.XXX.xxx

¹Optional with selected models and engines. **FlexRide** standard on Country Tourer with selected engines.

²Please see OnStar description on pages 38–43.



Some feature descriptions in this brochure may refer to, and some illustrations may show, optional equipment not included in the standard delivery. The information contained in this brochure was accurate at the time of going to print. We reserve the right to make changes in design and equipment. The colours printed in the brochure only approximate actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary outside the Federal Republic of Germany.

Information about Design for Recycling, take-back locations of End of Life Vehicles (ELVs) and the recycling of ELVs can be found on the Internet page www.opel.com. For precise information on the equipment provided on our vehicles, please contact your local Opel partner.

GERMAN-ENGINEERED PERFORMANCE AND 8-SPEED TRANSMISSION.



6 or 8 speeds. The new 6-speed transmissions are precise, smooth and responsive. For the ultimate in refinement, the 2-litre automatic has eight¹.

The new Insignia is engineered to exceed expectations in every perceptible sense. Above all, your sense of accomplishment.

- New engines deliver the consummate driving experience
- Dynamic ride meets refined and efficient performance
- 8-speed 2.0-litre All Wheel Drive turbo generates 191 kW (260 hp)¹

All-Wheel Drive, FlexRide: [page 50](#)

The new engine range: [page 74](#)

¹8-speed transmission optional with 2.0-litre Diesel with 125 kW (170 hp) and 2.0-litre Turbo with 191 kW (260 hp) only. Not available for Essentia and Enjoy. ²Optional on Dynamic, Innovation and Country Tourer. Requires optional Bose® sound system, FlexRide and Navi 900 IntelliLink. ³Cars with BlueInjection technology will need regular AdBlue® top-ups between recommended services. An indicator integrated into the on-board computer will warn you when you need to top up. More information at www.opel.xx/adblue-info

Sound control. Cultured engines are quiet. If you want to hear the power at your disposal, select optional Engine Sound Enhancement².

Emission control. To reduce the impact of emissions, 2.0-litre Insignia diesel engines are fitted with the BlueInjection system that runs on the additive AdBlue®. Your Insignia reminds you when it's time to top up³.



Fuel consumption for the 1.5 Turbo, 103 kW (140 hp), in l/100 km: urban 8,0–7,3, extra-urban 5,3–4,7, combined 6,3–5,7; CO₂ emission in g/km: combined 144–129.
Fuel consumption for the 1.5 Turbo, 121 kW (165 hp), in l/100 km: urban 8,0–7,3, extra-urban 5,7–4,8, combined 6,5–5,7; CO₂ emission in g/km: combined 149–130.
Fuel consumption for the 2.0 Turbo, 191 kW (260 hp), in l/100 km: urban 11,5–11,2, extra-urban 7,3–7,1, combined 8,9–8,6; CO₂ emission in g/km: combined 203–197.
Fuel consumption for the 1.6 Diesel, 81 kW (110 hp), in l/100 km: urban 5,0–4,6, extra-urban 3,8–3,6, combined 4,3–4,0; CO₂ emission in g/km: combined 112–105.
Fuel consumption for the 1.6 Diesel, 100 kW (136 hp), in l/100 km: urban 6,1–5,1, extra-urban 4,6–3,9, combined 5,2–4,3; CO₂ emission in g/km: combined 137–114.
Fuel consumption for the 2.0 Diesel, 125 kW (170 hp), in l/100 km: urban 8,4–6,7, extra-urban 5,4–4,3, combined 6,5–5,2; CO₂ emission in g/km: combined 172–136.
In acc. with regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable).

ADAPTIVE 4X4 ALL WHEEL DRIVE WITH TORQUE VECTORING AND FLEXRIDE.

FlexRide¹ and new Adaptive 4x4 All Wheel Drive² respond to changing road conditions and your chosen driving style. The result: customizable ride and handling – with limpet-like grip.



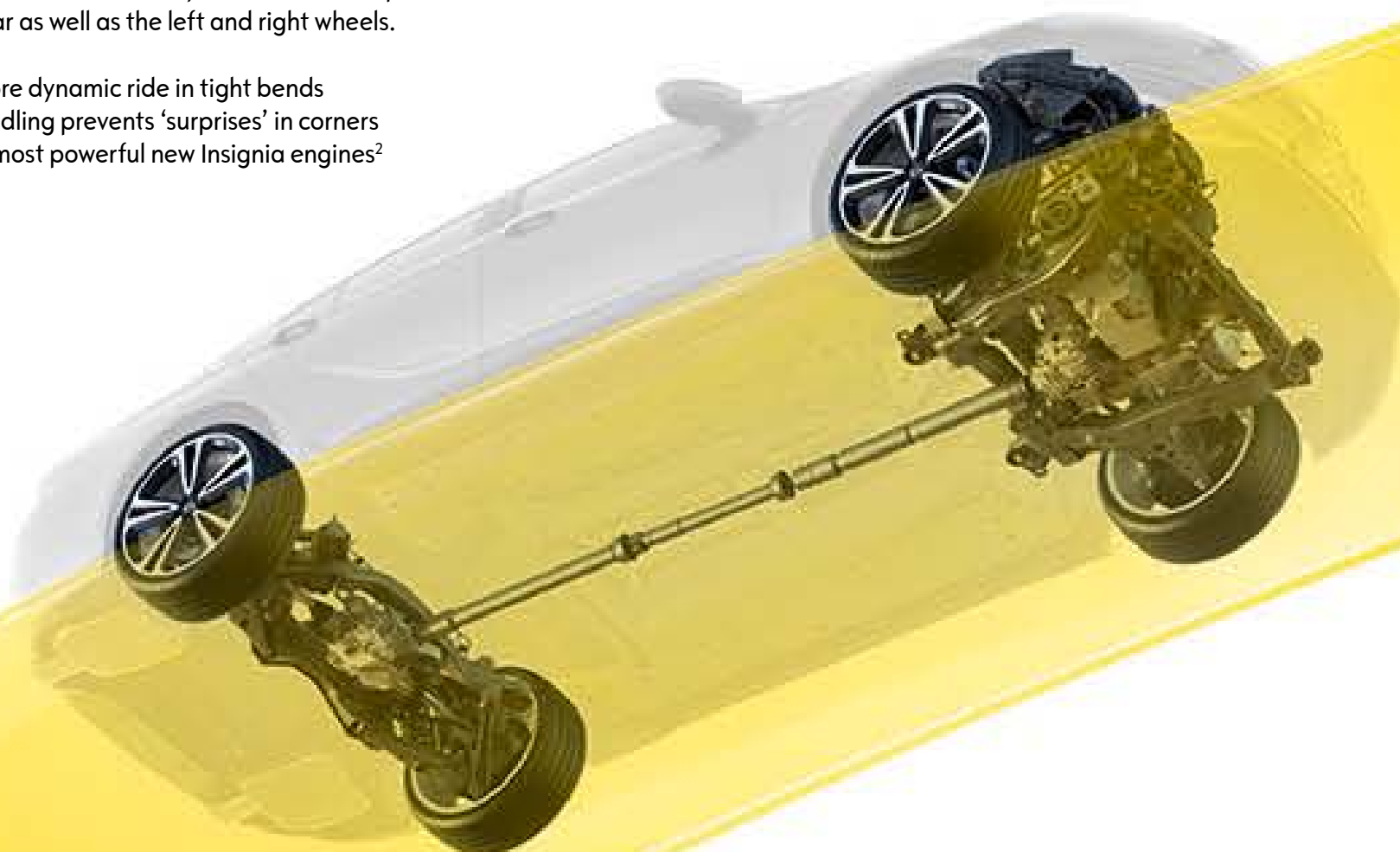
FlexRide intelligent chassis control. Three cars in one.

FlexRide¹. Automatic continuous damping control adapts the sensitivity of the traction control, steering, accelerator and transmission to match road conditions and your driving style. You choose: Standard, Tour or Sport.

- FlexRide adjusts the dampers 500 times per second
- Sport mode enhances road holding for dynamic driving
- Tour mode softens the ride for relaxation
- Standard mode constantly adjusts to your driving style
- In combination with Engine Sound Enhancement³, the engine sound also changes with the FlexRide setting

New 'Twinstar' Adaptive 4x4 All Wheel Drive². State-of-the-art 'torque vectoring' delivers excellent road holding in challenging driving conditions. It automatically redistributes torque between the front and rear as well as the left and right wheels.

- Smoother, more dynamic ride in tight bends
- Balanced handling prevents 'surprises' in corners
- Fitted to the most powerful new Insignia engines²



¹ FlexRide optional on selected Grand Sport and Sports Tourer engines, standard on Country Tourer. Not available for Essentia.

² Adaptive 4x4 All Wheel Drive standard with selected engines and optional FlexRide only. Details on page 74.

³ Engine Sound Enhancement optional on Dynamic, Innovation and Country Tourer. Requires optional Bose® sound system, FlexRide and Navi 900 IntelliLink.

THE NEW INSIGNIA TRIM LEVELS.

The new Insignia is available in four variants or trim levels: the entry-level Essentia, the Enjoy, the Dynamic and the top-of-the-line Innovation. With an extremely well-equipped basic model and a wide array of options, you're sure to find the perfect car.

ESSENTIA.

The entry-level Essentia sets a very high bar.

» Essentia highlights:

- Chrome accents inside and out
- LED daytime running and tail lights
- 7" colour touch screen, 7-speaker audio system
- Smartphone projection, Bluetooth® streaming
- Sophisticated camera-based safety systems
- Windscreen-projected emergency braking display
- Keyless Open and Start
- Cruise Control with speed limiter



ENJOY.

The excellence of the Essentia, plus Opel OnStar.

» Enjoy highlights:

- Shark-fin antenna in car body colour
- 17" design wheels
- Opel OnStar incl. personal assistant and Wi-Fi Hotspot¹

Wi-Fi IN THE FUTURE	<ul style="list-style-type: none">• Opel OnStar incl. personal assistant¹• In the near future, Wi-Fi Hotspot¹
NON Wi-Fi	<ul style="list-style-type: none">• Opel OnStar incl. personal assistant¹





DYNAMIC.

Sporty features enhance the impressive Enjoy.

» Dynamic highlights:

- High-gloss grille with chrome bar and accents
- 6-way adjustable ergonomic AGR driver's seat
- Alloy sports pedals
- Perforated-leather steering wheel with chrome bezel
- Ambient lighting



Images may show optional equipment.

¹Please see OnStar description on [pages 38–43](#).



INNOVATION.

Luxurious, top-of-the-range styling. More on [page 56](#).

» Innovation highlights:

- Design accents in chrome and high-gloss black
- Dual-zone Electronic Climate Control
- Electrochromatic rear-view mirror (anti-glare)
- Rain sensor and tunnel detection (headlights)
- High Beam Assist (switches beam automatically)



THE TRIM LEVEL INNOVATION.

A leader among leaders, the Innovation is the flagship Insignia. Its beautiful interior offers extraordinary levels of luxury.



1.





1. **Assistants on call.** The Innovation comes with High Beam Assist as well as rain sensor and tunnel detection.
2. **Chrome roof line.** Chrome and gloss-black details give the Innovation unique appeal.
3. **Dual-zone Electronic Climate Control.** Set different temperatures to suit people in different parts of the car.
4. **Electrochromatic mirror.** Your rear-view mirror reduces glare from other vehicles.
5. **17" alloy wheels.**





INNOVATIONS



» SUPERIOR CONNECTIVITY

**Apple CarPlay™, Android Auto™¹. In the
near future, OnStar Wi-Fi Hotspot².**

¹Compatibility and certain functionalities may differ depending on type of device and version of operating system. To check the compatibility of your device, contact your Opel retailer.

²Wi-Fi Hotspot services require account with OnStar Europe Ltd. and nominated network operator.

Wi-Fi trial has time limit and capped data allowance. Charges apply thereafter. All services subject to mobile network coverage and availability.

Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.

Android is a trademark of Google Inc.





INNOVATIONS



» SUPERIOR CONNECTIVITY

Seamless smartphone integration
via Apple CarPlay™, Android Auto™¹.

¹Compatibility and certain functionalities may differ depending on type of device and version of operating system. To check the compatibility of your device, contact your Opel retailer.
Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.
Android is a trademark of Google Inc.