



OPEL+

Accessories that make your Opel even better

OPEL+ ACCESSORIES THAT MAKE YOUR OPEL EVEN BETTER

IMPRINT

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ISSUE 1



OPEL



Accessories that make your Opel even better

ISSUE 1



OPEL+ FOR YOUR CAR

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OPEL⁺

STYLE LEVEL

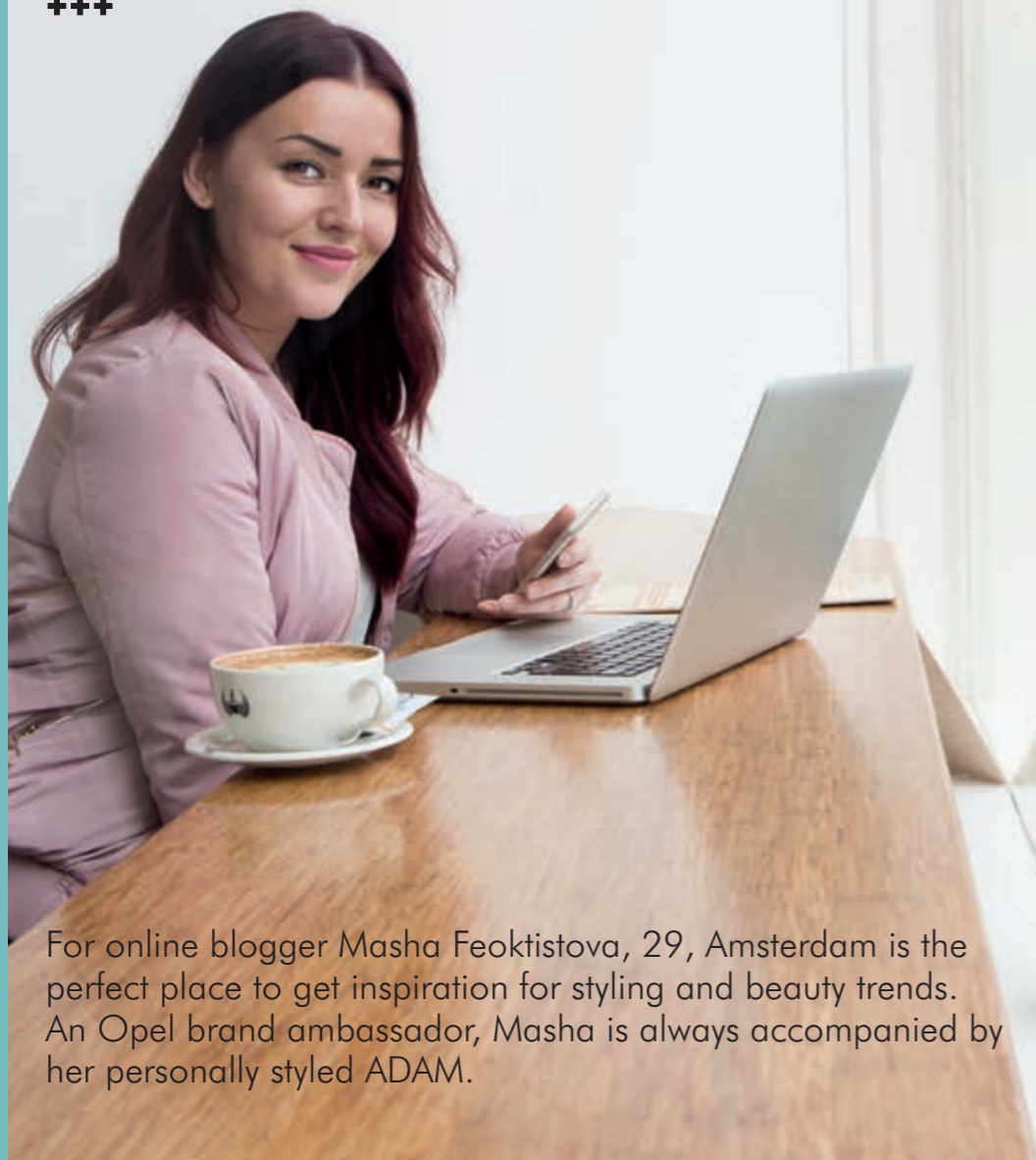
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OPEL⁺ accessories give your car a distinctive touch, making it unique.



WITH CHARM AND STYLE

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For online blogger Masha Feoktistova, 29, Amsterdam is the perfect place to get inspiration for styling and beauty trends. An Opel brand ambassador, Masha is always accompanied by her personally styled ADAM.

ADAM is an ideal vehicle for downtown Amsterdam. The sporty wheels and Mineral Green interior also make the car an eyecatcher in front of the Cloud, a gallery and café where Masha works on her blog.



Amsterdam in the spring? Wet tulips. We don't want to be unjust, but Amsterdam sometimes does have rainy weather. On such days, a person like beauty blogger and Opel brand ambassador Masha Feoktistova simply makes her life and the lives of her fans and followers a bit more colourful in other ways. She then drives her ADAM from The Hague, where she lives, to her favourite city, Amsterdam, where she saunters through shops, galleries and cafés, always on the lookout for the latest trends and inspirations. This is precisely what Masha's readers want from her: real tips and information about beauty topics — especially for teens.

It all began nine years ago: Masha was born in Moscow, but is Dutch. When she was still in school she started to write on her blog and upload her first YouTube video, titled "Haar" (hair). "I began with this channel, because there were no other beauty experts in the Netherlands at that time. I thought that there are surely other women who are also interested in this topic," says Masha. The video "Haar" has been viewed by around half a million Dutch women to date. Masha rapidly attracted a huge crowd of fans who were excited about her beauty tips. "I generally upload a new video to Beautygloss once a week, on Saturdays," says Masha Feoktistova, who has already been named "Businesswoman of the Year." She tells us this during lunch at the hip Droog designer hotel. ▶

MASHA FEOKTISTOVA
about her early days as
a beauty blogger

**"I THOUGHT THAT
THERE ARE SURELY
OTHER WOMEN
WHO ARE ALSO
INTERESTED
IN THIS TOPIC."**



For her vlog, Masha films herself in the thoroughly white hall of the Droog designer hotel and in the Droog Shop (below right).

The styling icon of the Dutch online community has celebrated several events here, in the hotel's white hall with its ceiling full of blue birds. She especially likes the tearoom, where the room service supplies her with home-made snacks such as salmon salad with asparagus, snow peas and spices. In the Droog Shop on the hotel's ground floor, she can admire a classic piece of Droog furniture, a chest of drawers by the designer Tejo Remy, and often finds amusing new accessories or stylish clothing from well-known fashion designers.

Masha wouldn't be Masha if she didn't turn strolls through Amsterdam's colourful and trendy neighbourhoods and her daily life into a successful online presence that now attracts twice as many followers as her beauty blog. In this online presence at Vloggloss, Masha reports daily about Masha and nothing but Masha. Masha blogs about the things she does, she things she sees and the things she experiences. She always takes her iPhone and video camera along wherever she goes. With a lot of routine, she charmingly takes centre stage, poses with her "finds" and lets her fans participate in her daily life with only a one-week delay, which she uses to edit the videos.



"YOU SHOULD BE YOUR OWN BIGGEST FAN. AND STAY THE WAY YOU ARE."

MASHA FEOKTISTOVA

The YouTube star about her secret of success



Masha loves the door panelling, which is just as replaceable as parts of the dashboard.

In the Droog hall with the birds on the ceiling, Masha turns around in a circle and talks to her followers about this room. In the shop, she smiles as she holds a pair of unusual socks that are shaped like fish up to the camera. She then drives in her ADAM to Skins, a cosmetics shop full of delicate scents. Here, Masha is completely in her beauty element as she tries out make-up and lipsticks. She doesn't have to buy anything herself. As the Netherlands' most celebrated beauty blogger, Masha is sent all of the products en masse for free so that she can test them. "Unlike some other bloggers, who want to get paid for positive reviews, I only write about products that I like myself, and I do so without charging a fee," she says.

However, she nevertheless makes money with cosmetics. Although there used to be almost no demand for artificial eyelashes in Holland in the past, Masha gained an eyelash manufacturer as a patron and the special Masha eyelashes are now very successful.

Masha drives her small, agile ADAM through downtown Amsterdam, weaving between hordes of tourists and a group of extremely self-confident cyclists on their famous black Dutch "fiets" (bicycles). She heads to SPRMRKT, a 450-square-metre concept store and café in an old brick hall. The trip takes her through the city, along picturesque

TIPS

HOTEL DROOG
A cool designer hotel with a bistro
www.hoteldroog.com

SKINS
A cosmetics boutique
www.skins.nl

SPRMRKT
A concept store with a café
www.shop.sprmrkt.nl

CLOUD
A canal-view gallery and café
www.cloudartcoffee.nl

PLLEK
A restaurant and beach club with a view of the skyline
www.pllek.nl

FARALDA
A spectacular crane hotel
www.faralda.com





For several weeks a year, the Droog Hotel host's the fashion gallery SCHUIT's show of clothing from young designers. Masha is as inspired by this clothing as she is by the scents in the Skins boutique and the city's skyline.



"I ONLY BLOG ABOUT THINGS I REALLY LIKE."

MASHA FEOKTISTOVA
Vlogger

canals and across nostalgic-looking bridges. The small, dextrous ADAM is the perfect car for such a labyrinth of narrow one-way streets. The car also ensures that Masha almost always finds a parking space, and the **OnStar app** helps Masha find her car again in the intricate maze of alleyways.

As an Opel brand ambassador, Masha got the car for free and adapted it to her tastes. Whereas her first ADAM was Burgundy Red, its successor is Stardust Grey and features Mineral Green leather seats. The dashboard and the door panelling are also Stardust Grey, but anyone familiar with Masha's love of experimentation knows that they won't stay that way for very long. In the ADAM, such parts can be quickly and easily replaced in line with the owner's preferences. Motorists can choose between 30 different colours and patterns. Masha has just fallen in love with the new Paisley pattern, which would fit very well with her Mineral Green seats.

At SPRMRKT, Masha finds not only the latest fashions but also lots of inspiration in the form of designer furniture, art, candles, and new beauty products. When she's at the store, the YouTube star is often recognised by her fans. But that's no problem for Masha Feoktistova, who knows very well that her followers are her biggest asset.

After all, Masha can live off her online activities very well even though all her videos and blog posts are in Dutch and therefore only accessible



to a limited audience. What is the secret to her success, we ask Masha. "In order to attract viewers, you have to make videos that they want to watch. You have to ask yourself what YOU would like to watch if you were the perfect viewer. What kind of channel would YOU subscribe to? Think about it. You should be your own biggest fan. And stay the way you are."

She recently got engaged, and this event was also one of her self-marketing stories, of course. This was also the case with the comprehensive video recording of her move into her own home, as well as with a recent negative pregnancy test. Whenever it all becomes too much for the normally publicity-loving online star and she wants to have some peace and quiet instead, she drives over to the NDSM zone on the other shore of the IJ. This former dockland features a mixture of containers, student housing, cool beach clubs such as Pilek and the Faralda crane hotel. But what Masha enjoys the most here is the fantastic view of Amsterdam's skyline and the chance to feel the sea breeze on her face – and sometimes she doesn't even take her video camera along. ■



30

different colours are available for the ADAM's **interior decoration package** in order to give the vehicle a distinctive touch.



STYLING/INTERIOR

GIVE YOUR CAR A PERSONAL TOUCH

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Hop into your destination! Give the interior of your Opel your favourite look with styling products that make driving even more fun than it already is.



NOW NEW FOR THE ADAM

**INTERIOR TRIM KIT
DRIVE WITH A CLASSY AND STYLISH LOOK**

Individuality is writ large in the ADAM! This trim kit lets you redesign your car's interior quickly and any which way you want. It is available in a wide range of colours and can be easily installed and removed. The kit contains two attachable parts for the lower instrument panel and two door trim inserts. In addition, it includes the required fastening materials and detailed instructions.

Suitable for the ADAM, Corsa, Astra



**REAR VIEW MIRROR COVER
A VERY EFFECTIVE EYECATCHER**
Give your car a few small, but elegant touches! The exchangeable rear view mirror cover is a real eyecatcher and gives your car's interior a sporty, elegant look. The cover is very easy to attach and can be removed without leaving any residue. Moreover, it's available in a wide range of exciting designs and colours.

Suitable for the ADAM, Corsa



**INTERIOR TRIM KIT
NEVER BE BORED AGAIN WHILE DRIVING**
Would you like to give the interior of your Opel a new design? Opel offers a variety of trim kits that let you easily change the look of your car's interior. Enjoy the wide variety of designs that will make driving even more diverse! Each kit consists of five attachable plastic parts for the instrument panel, the door trim and the centre console.

Available for the ADAM, Corsa, Astra

**OPEL+
STYLE**

**INTERIOR TRIM KIT
LET'S HAVE PEACH TODAY**
Would you like to have a really tasty ambience? The peach-coloured Trim Kit is sure to make you feel good and enjoy driving to the max. The kit contains four interior trim parts for the instrument panel and the door trim. Just attach and enjoy!

Available for the ADAM, Corsa, Astra



**LEATHER GEAR STICK,
JAMES BLONDE
GIVE YOUR CAR A CHEERFUL HIGHLIGHT**
You're sure to be put in a good mood when you see the James Blonde gear stick. It's a real eyecatcher and impossible to miss. It brings a touch of colour into your car and is very easy to install. It's just the thing for drivers who want something special so that they can express their personality even when shifting gears!

Suitable for the ADAM, Corsa

STYLE / EXTERIOR

Become very stylish very fast: With the right accessories you can quickly bring out the best in your Opel.



COLOURED FOIL APPLICATION WITH OPEL LOGO CATCH PEOPLE'S ATTENTION

The coloured logo bar will give your ADAM a very distinctive look and enhance the front's character. The application is made of a durable deep-drawn foil that can be easily attached to the radiator grille and also removed without leaving any residue behind. It's available in many irresistible colours!

Available for the ADAM, Corsa

OPC LINE EXTERIOR PACK KIT, PRIMED A DYNAMIC KIT WITH A TURBO LOOK

The OPC line exterior pack kit is a veritable expression of dynamism. The kit includes front and rear lower skirts as well as side sills. The parts are primed and can be painted in any vehicle colour at the customer's request. Drivers who like a sporty feel will love this kit.



OUTSIDE MIRROR CAPS, CARBON DESIGN

SMALL BUT EFFECTIVE

Featuring great attention to detail, the black carbon outside mirror caps stand for discreet, elegant individuality and a sporty nature. The kit contains both left and right mirror caps, which are easy to attach and can be removed without leaving any residue. These are the perfect parts for people who want to make their Opels look even more distinctive with little effort.

Available for the ADAM, Corsa, Astra



ILLUMINATED LED DOOR SILL PLATES A STUNNING LIGHT

Please get in! The illuminated door sill plates immediately grab people's attention and give your Opel a very distinctive touch. The LED lamp is activated when the door is opened. However, no wiring or drilling is needed to attach the part — all you need are the adhesive pads that come with the plates. The LED tread plates come in sets of two for the front doors.

Available for the Corsa, Astra



EXTERIOR FOIL DECAL KIT SPORT, HOOD & TAILGATE, CASABLANCA WHITE

A NEW LOOK AT THE FLICK OF A WRIST

This kit puts your Opel into a sporty light! The decal kit enables you to give the bonnet and rear hatch of your Opel Corsa a dynamic and individualised look. The decals can be quickly and easily applied and are also easy to remove without leaving any residue.

Similar decal kits are available for the ADAM, Astra and Mokka X



MOTORSPORT FOIL KIT

A SPORTY DESIGN FOR ORDINARY ROADS

Turn your ADAM into a stylish racing car! This decal kit for the bonnet, the doors and the sides provides your Opel with a dynamic motorsport look with little effort. Motorsport decals for the B-pillar and a corresponding sill plate kit are available separately.

Similar decal kits are also available for the Astra

ALMOST



possibilities to individualise your ADAM by combining various accessories.

They turn every ADAM into a personalised gem of a car.

STYLE/WHEELS, TYRES AND RIMS

Well-styled rims are a car's letter of introduction. They demonstrate the character of the vehicle and its driver.



ALLOY WHEEL, 16 INCH, WITH 4-DOUBLE-SPOKE DESIGN

TWICE AS DYNAMIC, TWICE AS ELEGANT
As you travel at high speed, these alloy wheels are sure to grab people's attention wherever you go. The wheel's dimensions fit perfectly with tyres that aren't too wide. The wheels are available in three super-exciting colours. The corresponding valve covers and centre caps have to be ordered separately.

Suitable for the Corsa E (depending on the engine)

ALLOY WHEEL, 18 INCH, WITH 10-DOUBLE-SPOKE DESIGN, BI-COLOUR FINISH

DREAM WHEELS WITH A DUO LOOK
An individualised appearance for all drivers who love uniqueness. These alloy wheels with their 10-double-spoke design are made of shiny titanium and feature a distinctive bi-colour finish.

Suitable for the Astra



VALVE COVERS WITH OPEL LOGO PERFECT OVERALL IMPRESSION

The valve covers bearing the Opel logo round out the look of your ADAM, styling it down to the last detail. Available in sets of four covers, they have an elegant chrome coating and display the Opel logo on a black background. The covers can be rapidly attached and removed again just as quickly. A must for perfectionists — valves can't be covered more decoratively!

Available for the ADAM, Corsa, Astra, KARL, Cascada



"OUR ACCESSORIES HAVE TO MEET THE SAME HIGH QUALITY STANDARDS AS OUR CARS."

JOCHEN GLOCK
Head of Personalization and Accessory Development

ALLOY WHEEL, 19 INCH TURN HEADS AS YOU DRIVE

Make a stylish appearance with these sporty and expressive alloy wheels made of elegant, high-quality polished titanium. The wheels feature an extravagant 6-Y-spoke design and are truly distinctive. They are perfect for wide tyres and are really eye-catching. Please note: the valve covers and centre caps have to be ordered separately for all wheels.

Suitable for the Insignia (depending on the engine)



ALLOY WHEEL, 17 INCH, WITH SWISS BLADE DESIGN A RED-AND-BLACK EYE-CATCHER

If you are looking for something extra-special, you can't go wrong if you get these alloy wheels with their highly polished look and bi-colour design.

Suitable for the ADAM (depending on the engine)



ALLOY WHEEL, 17 INCH, IN A ROULETTE DESIGN POWERFUL, DYNAMIC, DIFFERENT

Tradition meets sportiness: These alloy wheels boast a trendy bi-colour finish and will give your Opel a dynamic appearance. Does not include the centre cap and locking wheel nuts.

Suitable for the ADAM (depending on the engine)



ALLOY WHEEL, 16 INCH, IN A BOOMERANG DESIGN STYLING FOR INDIVIDUALISTS

These alloy wheels are real eye-catchers. They feature a striking boomerang design and are sure to make your car stand out from the crowd. The centre cap and locking wheel nuts have to be ordered separately.

Suitable for the ADAM (depending on the engine)



FOR COMPLETE INFORMATION ABOUT ALL THE STYLING ACCESSORIES FROM OPEL+ AND YOUR NEAREST DEALERSHIP, GO TO WWW.OPEL-ACCESSORIES.COM/GB



OPEL⁺

TOUR- ING

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The accessories from Opel⁺ are extremely handy and make your car even more practical. We offer suitable equipment for every hobby and every task, all designed to give you added flexibility. Whether you choose a roof box or a bike rack, Opel⁺ makes things easier.

BRING MORE TO THE BEACH

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They want to ride bikes, kitesurf or build huge sandcastles — when Jessica Winter and her family travel from Hamburg to the holiday island of Sylt, they take everything but the kitchen sink. Nonetheless, there's still room for everything — all the extra gear is transported outside.



Touring accessories from Opel+ make your Opel even more versatile and create space for bikes, sports gear and any additional luggage. That makes your Opel even more practical.

Watch out! This is my favourite bit!" Jessica Winter, an art director from Hamburg, puts her iPhone in its smartphone holder, touches the display and then leans back with a grin. A pulsating beat from the onboard loudspeakers is followed by guitars and finally the lyrics: "...I want to go back to Westerland." That's our song, she explains, *Westerland* by the German band Die Ärzte. "As soon as we hit the autobahn, I put it on. It's a ritual."

For the past 16 years, the Winters have been coming to Sylt at least four or five times a year. "In the past we used to hitchhike; these days we've got everything but the kitchen sink with us," says ▶



Better *Shaun the Sheep* on the iPad than his real-life relatives in the wild. Leni takes refuge in the smart new Opel Astra Sports Tourer.



TIPS

LISTER AUSTERNPERLE
Beach restaurant at
Mannemorsumtal, List

KUPFERKANNE
Legendary café in Kampen
www.kupferkanne-sylt.de

SANSIBAR
Trendy VIP beach restaurant in
Rantum
www.sansibar.de

ALTES ZOLLHAUS
Cosy restaurant and wine lounge
in Westerland
www.altes-zollhaus-sylt.de

KLEINE TEESTUBE
Cake and shrimp rolls in the
Friesenhaus in Keitum
www.kleineteestube-sylt.de



“MARCUS STEPS ON THE GAS, I SLOW THINGS DOWN. A GOOD TRIP STARTS WITH THE DRIVE THERE.”

JESSICA WINTER
Art director and Opel driver

her husband Marcus with a grin. “Yes, and the entire Apple Store as well,” adds Jessica with a glance behind her. In the back are Linus (14), Lucas (12) and Leni (7), all with headphones on, engrossed in their tablets or smartphones. The boys are gaming online via the Wi-Fi hotspot provided by the **OnStar System** with its ultrafast LTE connection; Leni is watching *Shaun the Sheep*. Were it not for spontaneous fits of giggles from Leni and muttered curses from the boys, you would hardly notice their presence.

Inside, Die Ärzte sing of their longing to return to Sylt; outside, the countryside flashes by.

“Marcus steps on the gas, I slow things down: it’s a perfect combination,” says Jessica. “I wanted something sporty,” says Marcus of his Opel Astra Sports Tourer, “a car with a bit of power and nice lines, not just something functional. With the new **roof box** and **bike rack**, we can adapt it to our needs, as and when required. It’s an ideal situation.” As an engineer, Marcus likes smart solutions. “We can tailor it to our precise requirements,” he says. “I like that.”

Two hours later, the sound of seagulls, the tang of salt in the air: Sylt! Jessica, who was born on the island, visits an old school friend together with Leni and Lucas. Marcus and Linus head straight for the water — at last, kitesurfing! “I love speed,” says Marcus. “Climbing onto a kiteboard, hanging onto the wind and ploughing





“CLIMBING ONTO A KITEBOARD, HANGING ONTO THE WIND AND PLOUGHING THROUGH THE WAVES — FOR ME, THAT’S THE ESSENCE OF FREEDOM.”

MARCUS WINTER
Kitesurfer and Opel driver



With grip and smarts: Kitesurfer Marcus Winter loves neat design solutions such as the doubly anchored floor mats in his new Opel Astra.

through the waves — that’s my idea of freedom.” Marcus’ enthusiasm is infectious, and his elder son, Linus, has already succumbed. The two of them drive to a spit of land at the northern tip of Sylt. Here the island bends sharply eastwards to create a superb bay with clear, shallow water, ideal for beginners and experts alike. A stiff, cold northwesterly wind whips across the deserted car park. “Ideal conditions,” says Linus with a knowing air. The two of them fetch their kit from the **roof box** and change clothes in the car park.

Linus discovered kitesurfing last autumn. That was when his parents knew they needed more room in the car. They opted for a white **roof box** from Opel. “Easy to fit, sturdy construction, aerodynamic design: everything’s right about the Opel roof box!” says Marcus. Crucially, it means more stowage room. In the past, he admits, there were often rows about what to take. “There was always something ‘super important’ — a kite, a skateboard, Leni’s bicycle — that had to be left at home. That’s no longer an issue, thank heavens.” The roof box has given the Winters more room in the car — and more flexibility in what they take on holiday. And with that, father and son take to the water.

By the afternoon, the wind has died down. The sun breaks through and lights up the dune grass. After a quick snack in the tiny port town of List, Linus and his father join the rest of the family on the beach. Leni and Marcus are planning to build sandcastles, Lucas and Linus to fly their kites. Jessica, meanwhile, is going to ride her “fixie” — an ultralight single-speed bike. Here on the island, she will be able to build up a good speed.

Unloading the bikes attracts a small flock of sheep, who watch the human activities with curiosity. Marcus pulls out his camera, but there’s no opportunity for a group photo. Leni, who’s afraid of the sheep, runs and hides in the car, where she can watch from a safe distance how her brothers make friends with the woolly monsters. Evidently all those episodes of *Shaun the Sheep* have failed to build her confidence. “Maybe we should come up here more often!” says Jessica with a laugh. Especially now that they can bring so much more with them to the beach. ■



A day at the beach, with sunshine, wind and shells from the seashore. The handy hard cargo tray protects the luggage compartment from sand and dirt. Tomorrow Leni can show off her catch at school.



THERE'S ROOM TO TAKE ALL THE THINGS YOU LOVE

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Whether it's a short trip or a long journey, your car has more room than you think. With these perfectly tailored transport solutions in the form of perfect customised accessories from Opel+, you can be versatile on holiday, at the weekend and every day of the week

OPEL+ TOURING

THULE ROOF BOX MOTION 800 CREATE SPACE

When you're going on holiday, room can get tight. Luckily the Thule Roof Box Motion 800 features an enhanced design and an optimal use of space. The Power-Click quick-mount system ensures simple fitting, and outside handles on both sides guarantee easy loading and unloading. Safety too is a key feature: the key of the central-locking system can only be removed if all locking points are securely closed.

Suitable for the ADAM, Corsa, Astra, Meriva, Insignia, Zafira and Mokka



THULE ROOF BIKE CARRIER PRORIDE 591 UP ON THE ROOF

Whether it's a weekend tour or a vacation trip, with quick-release straps and an easily adjustable frame holder (frame sizes: 22 to 80 mm tubular or 80 to 100 mm, oval), your bike will be secured on the roof in no time. Made of aluminium, the roof bike carrier can be removed as a compact system from the base carrier. It is lockable and fits all tyre sizes.

Suitable for the ADAM, Corsa, Mokka, Zafira and Insignia



THULE SKI/SNOWBOARD CARRIER XTENDER

ON THE PISTE

With six pairs of skis or four snowboards up on top, you can safely head for the hills on board the Mokka. Quick and easy to unlatch with large push buttons that can be operated with gloved hands. Loading width of 60 cm; mounted on the base carrier.

Similar products also available for the ADAM, Corsa, Mokka, Zafira and Insignia



TOP TIP FOR THE MOKKA



FLEXRAIL® DIVIDER BAR DIVIDE AND RULE

Reconfigure your cargo area to your exact requirements with just a few simple moves. The divider bar will ensure that everything remains exactly where it should. Combinable with other cargo area dividers, luggage nets and storage containers.

Suitable for the Astra K ST, Insignia ST and Zafira





THULE SURFBOARD CARRIER 833 DEVELOPED BY WINDSURFERS

Take your board with you wherever you go: this lightweight aluminium carrier for one board and two masts is very easy to mount on and remove from the base carrier. It also includes two 275 cm straps.

Suitable for the ADAM, Corsa, Mokka, Zafira and Insignia



“THE NEW ROOF BOX MEANS WE CAN EASILY UPGRADE THE CAR.”

MARCUS WINTER
Kitesurfer and Opel driver



NAVIGATION MAP UPDATES ALWAYS ON TRACK

Satnav drivers are not only more relaxed at the wheel but also reach their destination faster and use on average 12 per cent less fuel. Regular updates of map material therefore make good sense. Go to www.opel.de or www.navigation.com/opel and enter your vehicle model, production year and the navigation system in order to download the appropriate update.

www.opel.de
www.navigation.com/opel

THULE ROOF BOX TOURING 780 HIGHLIGHT IN HIGH-GLOSS

Featuring a streamlined shape and an attractive design with a glossy black lid, this roof box has a volume of 420 l and a loading capacity of 50 kg — more than adequate to meet all your needs. It is not only easy to fit and simple to load and unload, but also offers maximum security thanks to a central-locking system.

**Suitable for the ADAM,
Corsa, Mokka, Zafira
and Insignia**



FLEXFLOOR® SLIDING LOAD FLOOR TAKING THE STRAIN

The back-friendly solution for people who regularly need to load and unload heavy cargo. The black FlexFloor® has a velours covering that perfectly matches the interior lining of the cargo area of the Insignia Sports Tourer. It's extendible by 40 cm with a load capacity of 120 kg.

Suitable for the Opel Insignia Sports Tourer, but not for models with subwoofers, a full-size spare wheel or an LPG tank



FLEXORGANIZER® STORAGE BOX NEAT AND TIDY

Ideal for storing care and cleaning products, gloves and other useful equipment, this handy box (26x12x19 cm) helps maintain order in the cargo area. It is waterproof and fits onto the FlexOrganizer® rails and FlexOrganizer® rail hooks (see below).

Suitable for the Astra ST, Insignia ST and Zafira



THULE BIKE CARRIER EASYFOLD 931 BIKES ON HOLIDAY

Suitable for transporting two e-bikes or two conventional bicycles, this bike carrier is perfect for going on holiday. For larger families, Opel also has bike carriers capable of transporting up to four bicycles.

**Suitable for all vehicles
with a towing hitch**



**COMPLETE INFORMATION ON THE FULL RANGE OF
TOURING ACCESSORIES FROM OPEL+ AND YOUR
NEAREST DEALERSHIP CAN BE FOUND AT WWW.
OPEL-ACCESSORIES.COM/GB**

OPEL+ THE BEST CHOICE

+++

Accessories from Opel+ make your life easier. And more stylish. And more safe. Be inspired!

A car nowadays is so much more than just a means of transport. It's an oasis, a communications wizard, a love nest, a packhorse, a racing machine and a guardian angel. But it's also a statement. A statement about you!

With accessories from Opel your car becomes the perfect match for your lifestyle. You can make your car as individual as you want — and as safe and as comfortable as possible. Discover our fresh colours, exciting designs and clever functions. Try out our stylish alloy wheels, trendy outside mirror caps and brushed stainless-steel pedal covers. Discover the freedom to make your car as unique and individual as you yourself.

Top certified child seats, precise park pilot systems, trustworthy transport and carrier systems — Opel offers you a host of options with guaranteed quality right down to the last detail. In terms of both materials and production, our accessories boast the same uncompromising standards as our vehicles themselves. Each product is rigorously tested by Opel — in some cases well beyond the legal requirements. When designing the ADAM, Opel Astra, Corsa and our other vehicles, engineers already thought hard about the best way to integrate our accessories. This results in customised solutions offering maximum safety. Typical here are the child seats from Opel. They not only comply with the latest EU safety standards, including internal side-impact protection requirements, but are also specially tested and authorised for each vehicle model. It's an extra precaution that makes good sense. And the same applies to our complete winter wheels. Not every tyre is suitable for every car; that's why Opel does its own tests. This means we can offer you the set of complete winter wheels that will reliably keep you on track in even the most difficult conditions.

It's a safety approach that also proves its worth in less obvious situations. Take the Opel floor mats, for example. They not only offer elegant protection for the interior carpets but also make an important contribution to safety. With their double anchor points, they are absolutely non-slip — a feature that will be appreciated by anyone who has ever experienced the misfortune of a floor mat slipping under the accelerator pedal.

Opel takes an integrated approach: our accessories complement one another — in both design ▶



and safety. In the event of a crash it's vital to know that the **smartphone holder** is not going to get in the way of the airbags. Take advantage of our unique know-how from a single source: Opel quality guarantees your safety.

And it also makes life easier. Because it provides clever solutions to deal with the stress, both major and minor, of daily life. Let's face it: who wants to vacuum the boot after a sack of compost tips over? Opel offers custom-fit PVC **hard cargo trays** to stop your load from slipping. And if a mishap should happen, it's child's play to clean. Our **FlexConnect coat hanger**, attached simply to the headrest of a front seat, will help prevent crumpled blazers. Designed to block sunlight, our tailor-made **privacy shades** don't need to be removed when the windows are open. Opel also has a great solution for longer trips: our versatile **tablet holders** will turn the rear seat into a mini-cinema, thereby ensuring that even the youngest passengers remain entertained throughout the journey. So don't be surprised to hear a groan: Are we there already? Smart solutions are standard at Opel!

Accessories from Opel not only soothe your nerves but also protect the value of your car. Splash guards and body side mouldings help prevent

annoying paint damage due to chippings, salt and tar. They're a worthwhile investment — as are our transparent **body-protective film** for door-handle recesses and our rear view mirror covers. A flawless vehicle is a reason for pride!

Being up to date with all the latest technology is something that Opel takes very seriously. Equipment such as a **rear view camera** with digital HD resolution can also be retrofitted without any unsightly cables. Just ask the salespeople at your Opel dealership. They have in-depth knowledge of all our models and can tell you which solution best meets your needs. Our extensive range of accessories helps you keep up with all the latest vehicle developments, master new challenges and take advantage of new trends. Tastes may change, but your Opel will change with them. For the ADAM, there are 22 different colour schemes for the cool **interior trim**, ranging from Galaxy Yellow and Midnight Black to Rose Metallic and Coffee Bean. So if you like, you can choose a new one everyday. Be inspired! Discover the freedom to make your car unique. ■

“TASTES MAY CHANGE, BUT YOUR OPEL WILL CHANGE WITH THEM.”

KARIM GIORDIMAINA
Director, Interior Design



OPEL⁺

SAFETY

+++

The reliable OPEL⁺ accessories make driving even safer. Your car will protect you if a critical situation should ever arise.



FOCUSING ON RISK

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How is Opel making its child seats even safer? And what is the automaker doing so that you and your family can travel safely? A report from the Opel Safety Centre.



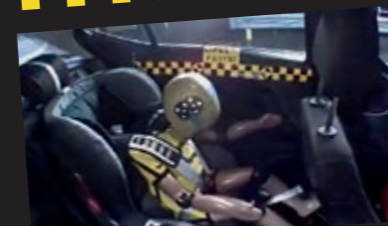
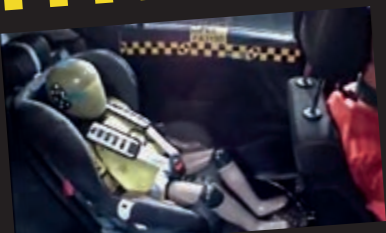
Painstaking preparation: Anatol Kraus and Martina Adameck know how important tests are.

A vehicle crashes head-on into an obstacle, causing a dull bang to rip through the air. The occupant's head and arms are catapulted forward until the seatbelt restrains the small body an instant later and pulls it back into the child seat. A tall, slim man nods with satisfaction as he observes the accident only a few metres away.

The man's name is Günther Schmall. He caused the accident. And he does so regularly, because it's his job. As the Director GME Vehicle Safety Integration, Schmall is the leading safety expert at Opel. The "accidents" occur at one of his workstations and the small, shaken passenger is in reality a crash test dummy. We are in the Opel Safety Centre in Rüsselsheim. It's a vast facility, encompassing not only a crash track but also dozens of labs and workshops. The high priority that Opel puts on safety is downright tangible here amid the various experimental setups, huge machines and cutting-edge computer technology. "We test each individual part before it is installed in our cars or offered as an accessory," says Schmall. These parts

GÜNTHER SCHMALL
 Director GME Vehicle Safety Integration

"WE TEST EACH PART BEFORE IT IS INSTALLED IN OUR CARS OR OFFERED AS AN ACCESSORY."



Even if a head-on collision occurs at only 50 km/h, the forces acting on a human body correspond to about 25 times the body's weight.

range from a **front camera** with a traffic-sign assistant to a variety of **roof rack tray systems**, customizable **alloy wheels** and the **child seats** that are being tested today.

"The standards we use for our tests go far beyond the minimum levels required by law," says Schmall. Ultrafine sensors on the dummy's head, neck, chest, spine and pelvis as well as special digital cameras that take up to 2,000 images per second document every aspect of the "accident" down to the last detail. Cables transmit the data from the sensors to a measuring system inside the vehicle. After the test is completed, the data can be evaluated in the lab.

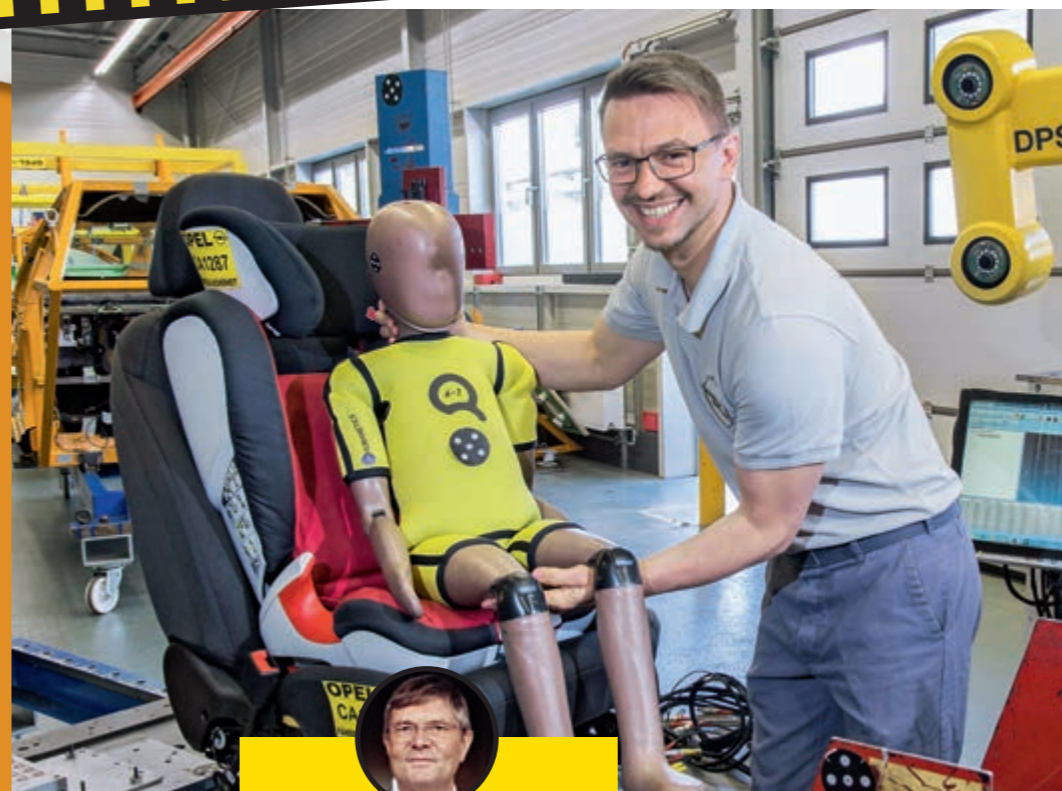
The images of the actual crash are particularly striking. Even though the cable winch pulled the vehicle against the obstacle at just 50 kilometres per hour, the collision here in the hall is surprisingly violent. "Even if a head-on collision occurs at only 50 km/h, the forces acting on a human body correspond to about 25 times the body's weight," says Schmall about the intensity of the crash and thus its seriousness. Such situations are all too common outside the test lab as well. In Germany alone, 10,765 child passengers were involved in automotive accidents in 2014.

To ensure maximum levels of safety, Opel's child seats are separately tested and approved for each vehicle model. "As a result, customers get child seats that perfectly match their cars," says Schmall. Moreover, Opel deliberately tests its **child seats** together with other accessories to make sure accidents don't cause the **child seat** to collide with the rear seat's **tablet holder**, for example.



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different safety tests are conducted with Opel+ child seats before they are approved for sale.



Anatol Kraus takes good care of his "test children".



"THE STANDARDS WE USE GO FAR BEYOND THE MINIMUM LEVELS REQUIRED BY LAW."

GÜNTHER SCHMALL
Director GME Vehicle Safety Integration

Although a massive amount of unique work is involved, unjustified compromises can have fatal consequences, particularly in the field of safety.

Safety specialist Schmall is very satisfied with the results of the latest series of tests. With regard to design, material and workmanship, the results show that all of the child seat's components passed the crash tests with flying colours. And what happened to the small crash test dummy? It's unharmed and back at its usual place on a bench in the Safety Centre. ■

SAFETY

SAFETY FIRST, 24/7

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Don't leave anything to chance when you're on the road. You will benefit from the reliable safety accessories of your Opel day and night, alone or with your family, and in every kind of weather.



REAR VIEW CAMERA

MANOEUVRING WITH REAR VISION

Your third eye for parking consists of a camera that is mounted on the rear bumper so that you can see everything behind you clearly and manoeuvre more easily. During the day, it shows you a high-resolution colour image. As soon as it gets dark, the system switches on a night vision feature that produces black-and-white images.

Available for the Astra

OPEL+ SAFETY



KÖNIG SNOW CHAINS — PREMIUM K-SUMMIT

COMING IN FROM THE COLD

These snow chains are easily fitted and tensioned so that you can drive safely on snow and ice. Both sides of the chains can be used, making them especially long-lasting.

Suitable for a variety of models

UNIVERSAL PARK PILOT SQUEEZE INTO ANY GAP

You now only have to find a parking space yourself, as the Park Pilot helps you park into even narrow spaces in reverse without any mishaps. The system has four ultra-sound sensors that detect all obstacles.

Available for a variety of models



SAFETY KIT IN CASE OF EMERGENCIES

Safety accessories are an absolute must on most European roads. The package gives you a warning triangle, a safety vest and a first aid kit containing the legally prescribed first aid equipment that meets all relevant ECE and DIN requirements.



CUSTOMERS GET CHILD SEATS THAT PERFECTLY MATCH THEIR CARS."

GÜNTHER SCHMALL
Head GME Vehicle Safety Integration

TOWING ROPE GREAT PULLING POWER

If you ever need to move forward with outside help, this towing rope for tensile loads of up to 3,000 kg lets your car be towed away gently and jolt-free.



HALOGEN HEAD LAMPS STRONG LIGHT

You can demonstrate stylishness and high class with Philips halogen headlamps, which no longer only have the typical xenon effect but are also available in the colours white, blue, green, yellow and pink.

Suitable for a variety of models

CHILD SEATS DUO, KID, BABY-SAFE SAFETY FOR CHILDREN OF ALL AGES

Opel+ child seats offer certified safety in accordance with the European inspection standard. They range from the starter model BABY-SAFE (right) for children weighing up to 13 kg and the DUO (left) for children weighing 9–18 kg to the KID for older pre-school and school-age children weighing up to 36 kg.

Available for all vehicle models, depending on the child's age



OPEL+ FAVOURITES



“THIS WAY, I CAN ALSO FURNISH MY CAR IN MY OWN PERSONAL STYLE.”

Eva Padberg
Fashion model, regarding the interior trim kit for the ADAM

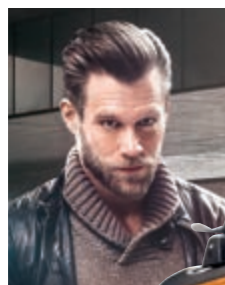


“IT LETS ME KEEP AN EYE ON MY SMARTPHONE AT ALL TIMES.”

Bettina Zimmermann
Actress, regarding the universal smartphone holder

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Every one of Opel’s famous brand ambassadors also has a favourite accessory. Here are some examples...



“IT ENSURES I’M WELL-EQUIPPED FOR EVERY JUMP.”

KEN DUKEN
Actor, regarding the ski/snowboard carrier

“THE 20-INCH RIMS MAKE THE OPEL INSIGNIA LOOK EVEN SPORTIER.”

JÜRGEN KLOPP
Trainer of Liverpool F.C., about the alloy wheels with their 7-turbine-spoke design



“I LOVE THE FRESH, PERSONALISED ATMOSPHERE IN MY CAR.”

NADJA UHL
Actress, regarding the PowerFlex AirWellness fragrance diffuser



YOU CAN FIND COMPLETE INFORMATION ABOUT OPEL+ ACCESSORIES AND YOUR NEAREST DEALERSHIP AT WWW.OPEL-ACCESSORIES.COM/GB

OPEL⁺

COM-FORT & CARE

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Accessories from Opel⁺ make driving a delight. People who spend lots of time in their cars are especially likely to appreciate the clever accessories that make life behind the steering wheel more comfortable.



MOBILE AND RELAXED

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Pharmaceutical consultants like Juan Carlos Martínez spend half the day behind the wheel. The well-conceived details inside the car can turn the driver's working day into quality time.



Final details regarding the customer visits in and around Barcelona: Juan Carlos Martínez' boss uses an iPad to explain the latest results.



Say 'hello' for me!" — "Yep, will do!" With verve Juan Carlos Martínez lifts two boxes full of medicine and brochures into the cargo area of his Opel Insignia Sports Tourer, puts his briefcase next to the boxes and says farewell to his boss by slapping him on the back.

For the past 15 years, Martínez has been a customer consultant for the Spanish pharmaceutical company Salvat. After such a long time, appointments with customers are almost like visits to friends. The vehicle's hatch closes with a quiet click while Martínez carefully hangs up his suit jacket behind the driver's seat. The sector has a strict dress code, and suit and tie are mandatory even in midsummer. Although Martínez uses the informal "tú" with most of his customers, he would never visit them wearing a wrinkled jacket. "A good appearance is half the business," he says. One of the reasons why his boss opted for an Opel Insignia as a company car was the vehicle's elegant contemporary design. However, he also chose the vehicle because of its many convenient features such as the **FlexFloor extendible cargo floor** and, even more importantly, the **OnStar system**, whose vehicle diagnoses make the Insignia even more reliable. In an emergency, this system can also help Martínez by giving him information, addresses and tips.

When Martínez checks his appointment book, he sees that he has to visit customers in Barcelona, Sitges and Cambrils. When he comes home in the evening, Martínez, who is now 47, will have spent four hours



“YOUR MIND STAYS YOUNG WHEN YOU HAVE TO DEAL WITH NEW CUSTOMERS EVERY DAY.”

JUAN CARLOS MARTÍNEZ
Customer consultant

behind the wheel and covered over 310 kilometres on motorways and country roads. Anyone who spends so much time in a car wants to feel well there. Traffic is moving sluggishly along the Gran Via towards downtown Barcelona. In the car's rear view mirror, Martínez first sees the futuristic office towers of the exhibition centre, then the opulent façades of residential buildings in the Eixample district. Before meeting with his first customer of the day, Martínez takes out his iPad so that he can once again go through the presentation of the new dietary supplement for tinnitus patients. He knows the facts and figures, of course, as well as the research results, because he carefully monitors the development and approval of each product. But he checks it all again to make sure he doesn't forget anything. In this respect, Martínez, who has a Ph.D. in chemistry, is a scientist through and through. Martínez has never regretted his choice of a career. “Your mind stays young when you have to deal with new customers and their requirements every day,” he says.

Because he still has some time until his next customer appointment, Martínez stops at a filling station along the motorway. After getting some coffee and baked



Juan Carlos Martínez takes a break at the coast. In front of him is a cup of coffee on the FlexConnect folding table. His jacket hangs wrinkle-free on the FlexConnect coat hanger behind the driver's seat.



After a short break at a filling station, the navigation system guides the pharmaceutical consultant to his next cus-



goods, he drives his Opel Insignia along a winding coastal road into Garraf Natural Park. “The day is too beautiful to sit at a bar counter,” says Martínez after he has parked his vehicle on the side of the road. A soft breeze blows through holm oaks and palm trees above the sandy beach of Castelldefels. “Such a break is more valuable than an entire day off,” says Martínez.

The phone rings right after he has driven off again. An employee asks him whether he can insert an appointment in Salou. “Did the pharmacy at the local camp ground miss the beginning of the holiday season again?” asks Martínez through the hands-free system. “Bingo!” says his colleague at headquarters.

The sun is already low in the sky when Martínez steers his vehicle back home. Before he unlocks his front door, he replaces the FlexConnect coat hanger attachment at the driver's seat with a tablet holder. Tomorrow, he will visit his grandparents in the country, and his 11-year-old son wants to watch videos on the way there. Martínez says with a grin that he wants his family to feel as well as he does in his mobile office and living room. ■



TIPS

MARTINEZ

A restaurant with a harbour view
Ctra. de Miramar, 38

LA CASETA DEL MIGDIA

A beer garden on Montjuïc
www.lacasetta.org

OCAÑA

An Old Town bar and restaurant
www.ocana.cat

BALIUS

A vermouth and tapas bar
www.baliusbar.com

PICNIC

A brunch and breakfast café
www.picnic-restaurant.com

ULTRAMARINOS

A tapas restaurant and wine bar
www.ultramarinobarcelona.com



COMFORT & CARE

TURN YOUR VEHICLE INTO A COMFORT ZONE

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A comfortable vehicle means a better quality of life. You can look forward to making every ride in an Opel a gratifying experience — for drivers and passengers alike.



AIRWELLNESS FRAGRANCE DIFFUSER
TOP MARKS IN AROMA

You can now refresh yourself in your car as well. When you turn on the AirWellness fragrance diffuser, the air is filled with one of two different pleasant scents: Energizing Dark Wood is redolent of the powerful fragrance of a forest. Balancing Green Tea provides the interior with a delicate, balancing touch. The replaceable fragrance cartridges are available separately, as is the PowerFlex adapter, which enables you to use the device (right).

Available for the Astra K



POWERFLEX SMARTPHONE HOLDER
PHONE CHARGING STATION

It's the perfect place for your mobile if you want to make calls, use it to navigate or simply recharge the device. The holder comes with a micro-USB charging cable so that the vehicle's USB slot can be used for other devices. The PowerFlex adapter is required for use (see below).

Suitable for the Astra K

POWERFLEX ADAPTER
ALWAYS WITHIN REACH
PowerFlex — the name says it all. Full of energy and highly flexible, this all-new modular system is based on the adapter in the centre console. It can be combined with a smartphone holder, for example, or with the AirWellness fragrance dispenser.

Suitable for the Astra K



OPEL+ COMFORT & CARE



TO OBTAIN COMPLETE INFORMATION ABOUT ALL THE COMFORT & CARE ACCESSORIES FROM OPEL+ AND ABOUT YOUR NEAREST DEALER, GO TO WWW.OPEL-ACCESSORIES.COM/GB

FRAGRANCE CARTRIDGES
FRESH AROMA

The replaceable cartridges of the fragrances Energizing Dark Wood and Balancing Green Tea last for 40 hours of operation and are available in refill packages containing four cartridges each.

Suitable for the AirWellness Fragrance Diffuser (left)



SMOKER'S PACKAGE
CONVENIENT DUAL PACKAGE

Cigarette lighter and ashtray in a dual package. The lighter fits into the 12-volt socket; the ashtray is designed for the cupholder so that you have both in easy reach.

Suitable for the Astra, Zafira and other models





**FLEXCONNECT ADAPTER
ONE FOR ALL**

This base carrier for all FlexConnect attachments is mounted on the front headrests and ensures that the attachments are securely fastened.

Suitable for the Insignia, Astra, Corsa and other models, except OPC models



**FLEXCONNECT HOOK
HOOKED UP**

FlexConnect is an easy-to-use system for a variety of applications. Its versatility is also demonstrated by the fact that only a single hook has to be attached. It's a convenient solution for stowing shoulder bags, shopping bags and clothing.

Suitable for the Insignia, Astra, Corsa and other models, except OPC models



**FLEXCONNECT COAT HANGAR
WRINKLE-FREE**

Do you have an appointment where you need to wear a business outfit? The FlexConnect coat hangar ensures that your blazer is wrinkle-free. What's more, the hanger can be taken off along with the jacket so that you can use it outside the vehicle in places such as hotels.

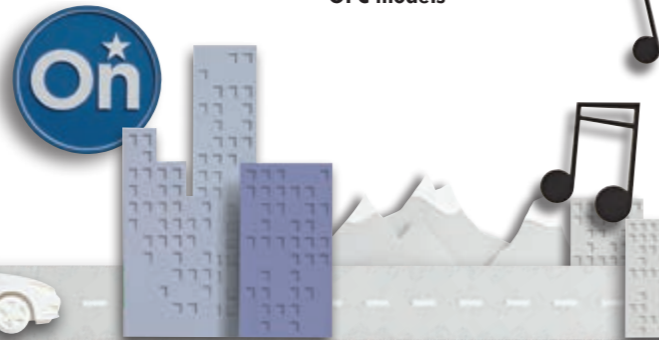
Suitable for the Insignia, Astra, Corsa and other models, except OPC models



**FLEXCONNECT FOLDING TABLE
SET THE TABLE**

A fold-down tray like on a plane — only better! The table offers a stable surface on which to work or eat, and it can be folded away in a space-saving manner. It also has an integrated flexible cupholder that securely keeps cups in place.

Suitable for the Insignia, Astra, Corsa and other models, except OPC models



**FLEXCONNECT TABLET HOLDER
GOOD ENTERTAINMENT**

Passengers young and old are sure to be quiet in the back seat, because they can now use their tablet computers, thanks to a stable Wi-Fi connection within the vehicle. Four different holders are available: for the iPad 2, 3 and 4, for the iPad Air, for the iPad mini and for the Samsung Galaxy Tab 3/4 10.1.

Suitable for the Insignia, Astra, Corsa and other models, except OPC models



**FITS
7 DIFFERENT
DEVICES**



**PRIVACY SHADES — SIDE WINDOWS
FULL SUN PROTECTION
FACTOR**

Convenient for hot days too: The privacy shades for side windows prevent the interior from heating up, because they protect against the sun even when the windows are rolled down. Another advantage is that the sets of four privacy shades prevent mosquitoes and wasps from getting inside the car.

Suitable for the Mokka X and other models

**PRIVACY SHADES — REAR WINDOW
A PROTECTED REAR VIEW**

The customised shades protect occupants against the sun's rays and the dazzle caused by following vehicles. They are available in two-piece sets that come with storage pouches. The shades can be attached quickly and easily thanks to an easy-clip fastener.

Available for the Mokka X and other models



OPEL⁺

PROTECTION

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Whether your car has to contend with puddles, four-legged companions or rustic cargo — accessories from Opel⁺ protect the body and the interior against dirt and moisture and keep your car in perfect condition.



OVER HILL AND DALE

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In their ongoing search for special products, young top chefs such as Harald Irka go into the woods and visit small manufacturers themselves. To do so, they need to have a vehicle that can handle any situation and is perfectly protected against mud and dirt.

Whenever he has the time, Harald Irka goes into the woods himself in order to gather herbs and mushrooms. His well-protected Opel Mokka X enables him to easily drive along narrow forest paths.



18

points and three toques are awarded to Harald Irka in the Gault-Millau restaurant guide. He already became the *chef de cuisine* at Saziani Stub'n when he was 19. www.neumeister.cc



There are many ways to shop for groceries.

Most people drive to the supermarket, while others simply call a pizza delivery service.

Weekly markets, on the other hand, are more suited to hedonists who want to gratify all of their senses. Harald Irka is such a person. When buying ingredients for culinary delights, he is only satisfied with the very best. This passion propelled him to the pinnacle of Austria's catering sector in 2015, when the restaurant guide Gault-Millau named him "Austria's most talented chef." The tough competition in the gourmet world is simply an expression of folklore for some people, but Harald Irka is a special case indeed. At 24, he and an Italian colleague of the same age are the youngest top chefs in the world. Irka himself is sometimes astounded by his meteoric rise. A native of the city of Linz, he is very casual and has an unerring taste and instinct when it comes to knowing how and where he can get all the ingredients that meet his requirements. Harald Irka is *chef de cuisine* at the Saziani Stub'n in Straden, Styria. The restaurant is nestled in wildly romantic natural surroundings close to the Slovenian border. Irka pre-





“FOR US CHEFS, CLEANLINESS AND GOOD HYGIENE ARE ABSOLUTELY NECESSARY.”

HARALD IRKA
Star chef

fers regional ingredients that are in keeping with the season. “We’re trying to serve Austrian cuisine with new ideas and state-of-the-art cooking techniques,” he says.

For Irka, it’s only natural to cultivate good relations with everyone who can supply him with the best ingredients for his ingenious cuisine. He obtains many of the products from neighbouring farmers and manufacturers or he gathers them himself in the woods. To do so, he is also willing to travel along gruelling paths. Irka has also chosen a partner who loyally accompanies him on his special shopping trips: an Opel Mokka X. The vehicle sounds like an espresso — small but strong. With this SUV, Irka can



RECIPE

CATFISH

A – CATFISH

1 catfish fillet (250g), white pepper, 20g butter, 1 clove of garlic, 1 thyme sprig

B – SORREL BUTTER

80g butter, 100g sorrel, 20g verjuice

C – CAPER OIL

50g capers, 50g rapeseed oil

D – PREPARATION

Maldon Sea Salt, Welsh onion blossoms

A Cut the catfish fillet into individual servings. Now heat some rapeseed oil in a non-stick pan. Season the fish with white pepper and then fry it gently. As soon as the fish is golden brown, add the garlic, thyme and butter. Take the fish off the stove and let it cool for about one minute. The fish should now be juicy and have a glassy appearance.

B Extract the juice from the sorrel. Fill all of the ingredients into a blender and mix them at the highest setting until the sorrel juice merges with the butter and the verjuice.

C After you have finely puréed the capers together with the rapeseed oil, pour the mixture through a small sieve.

D Place some sorrel butter on a cold plate. Put the hot fish in the middle of the plate and season with sea salt. Sprinkle caper oil on the fish and garnish with the Welsh onion blossoms.

*The recipe is from the cookery book
Terroir by Harald Irka
(ed. by Anna and Albert Neumeister),
photography: Marion Luttenberger*

Harald Irka is a culinary genius in the kitchen of the Saziani Stub’n in Straden. He is only interested in perfection — and that also applies to the ingredients he uses. He knows all the suppliers very well and he likes to get apples in person.



easily reach everything and everyone he wants to without having to worry that his vehicle might get wrecked. In order to obtain fresh herbs, he is not afraid to drive along nearly impassable forest trails and over dirt-covered lanes full of potholes and puddles. To be honest, Irka wouldn’t mind if such a spin made his vehicle look like a quad following a motocross race, but the splash guards in front of the wheels prevent that from happening anyway.

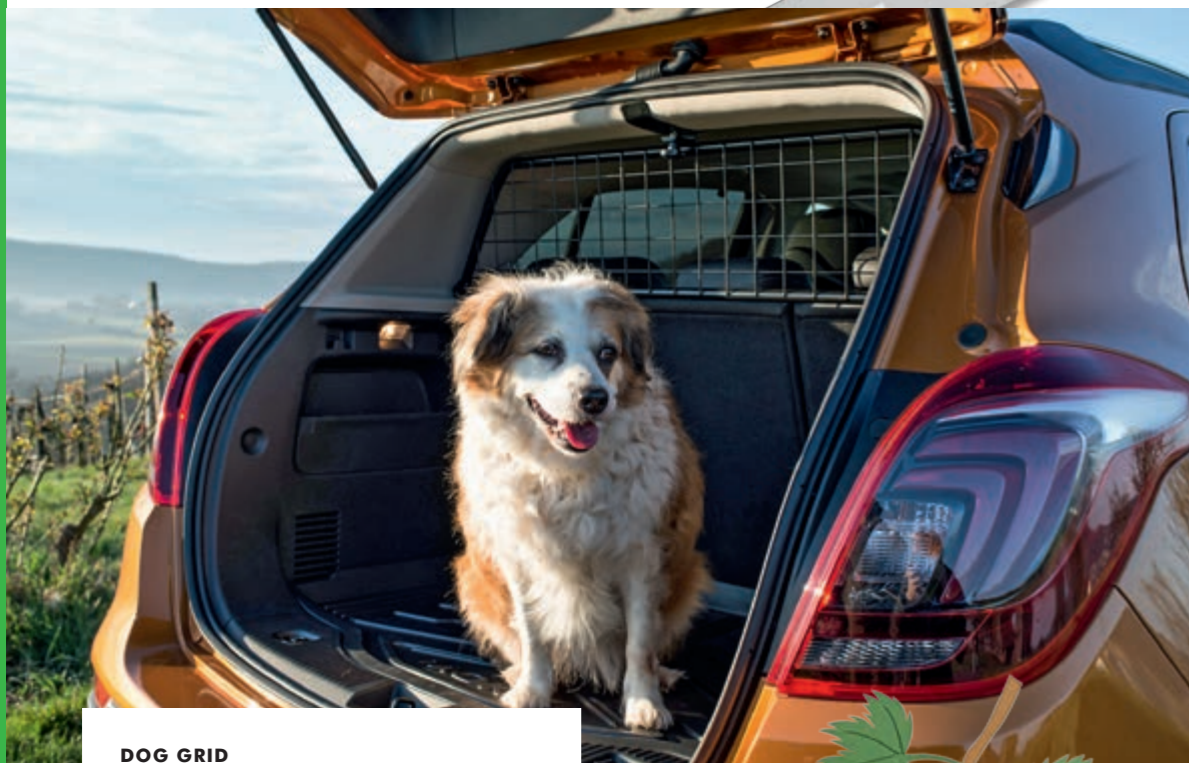
Irka is fond of automobiles. He yearns especially for a Ferrari, so he and his friend travel to Modena once a year to make test drives. Although it’s a cool thing to do, there’s a proper time for everything. The Opel Mokka X ensures that Harald Irka’s trips to organic farmers are also a lot of fun. After having a chat with a chicken farmer and talking shop with a fruit and vegetable grower, Irka doesn’t have to be excessively careful as he loads the goods into the boot of his Mokka X. The edges of the boot are covered by a perfectly matching protective film that prevents boxes and fruit juices from causing scratches or stains. In the loading area, a strong yet compact **rubber mat** from the Opel Protection series lets drivers easily stack up delicate groceries. There are no sliding plastic sheets and no felt mats with ingrained fermentation smells. But what about chicken droppings? No problem! The rubber mat can be taken out of the vehicle with a flick of the wrist and is easy to clean. “For us chefs, cleanliness and good hygiene are absolutely necessary for achieving good results. This also applies to the food supply chain, of course,” says Harald Irka. The easy handling of the Mokka X accessories makes shopping trips of all kinds relaxing and trouble-free. Pros like state-of-the-art technology, whether in the kitchen or in cars. The only thing that ultimately matters is the intelligent reduction of all things into focused enjoyment. ■



YOUR VEHICLE NEEDS YOU — PROTECT IT

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If you want your car to look good and attractive for as long as possible, you should make sure that wind and weather, dirty or damaged roads and daily use cannot affect it.



DOG GRID

DOG ON BOARD

This customised feature separates the passenger compartment from the cargo area and keeps the family's pets safe and secure. The dog grid can easily be installed behind the rear seats' headrests. It doesn't restrict you in any way, either. Cargo can still be loaded through the vehicle, because the rear seats can be folded down even when the safety guard is installed.

Available for the Mokka X, Astra ST, Insignia ST, Zafira



ADAM-FLAIR OUTDOOR CAR COVER SNUGLY COVERED

Bespoke clothing for your ADAM: The water-repellent, soft and breathable covering protects your vehicle against the weather and other external influences.

**NOW
NEW FOR
THE
KARL**



WINDSCREEN PROTECTOR

A CRYSTAL-CLEAR VIEW

When temperatures drop below freezing at night, drivers have to scrape ice off their windscreens the next morning. The cover ensures a clear frontal view and also reduces the strain on the windscreen wipers.



BODY SIDE MOULDINGS

SPORTY LINES

The KARL is extremely eye-catching by nature, and the body side mouldings further accentuate the vehicle's athletic appearance. They are self-adhesive, primed and paintable in the vehicle colour.

Available for the KARL. Similar body side mouldings are also available for other models

OPEL+ PROTECTION



CAPS FOR WHEEL NUT AND LOCKING WHEEL BOLTS

PROTECTING AGAINST RISKS

High-quality wheels need to be protected against dirt, salt and corrosion by visually appealing caps for wheel nuts and locking wheel bolts. Locking wheel bolts prevent the theft of coveted light-alloy wheels. Each package contains four locking wheel bolts along with the appropriate wrench.

Appropriate for all models



VELOUR FLOOR MATS A GOOD FOOTING

Bearing distinctive "ADAM" lettering, the velour floor mats in brown and black are custom-made for the new Opel ADAM and can be attached to the built-in Opel quick-mount system to make them slip-proof.

Similar floor mats are also available for other models

SPLASH GUARDS PURE JOY

The splash guards can be easily attached without the use of tools, and effectively prevent loose chippings, mud and road salt from damaging the paint job.

Available for many models



CARGO NET EASY PARKING

You won't have to worry about sliding cargo any more, thanks to an elastic net that secures all of the items that would otherwise lie around loose in the cargo area and could quickly turn into dangerous projectiles if the driver should suddenly brake. You won't be bothered by clattering noises any more either.

Available for the Mokka X and other models



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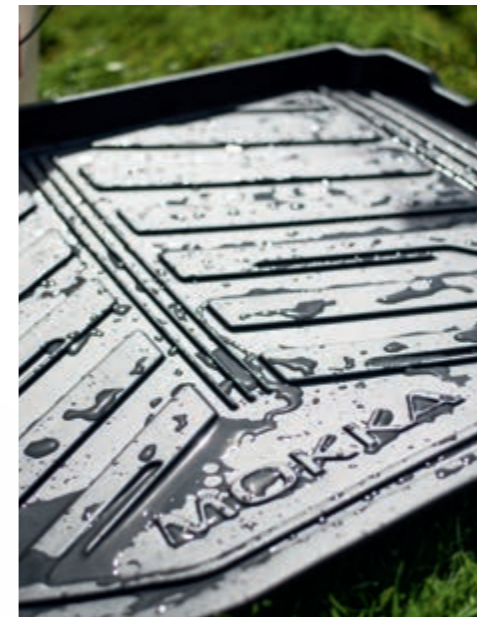
weeks — that's how long accessories are thoroughly tested on a test rig before they are approved for use in Opel vehicles.



ECONOMY FLOOR MATS A GOOD GRIP

The durable and robust floor mats for the new Opel Astra provide the floors with perfect and affordable protection. Opel's standard quick-mount system for floor mats ensures that they are slip-proof.

Similar floor mats are also available for other models



HARD CARGO TRAY WONDERFULLY CONVERTIBLE

To keep your boot clean, we offer custom stowage trays with a water-resistant rubber surface and an anti-slip coating. The trays enable you to stow cargo in a clearly structured and non-damaging way. The high edges provide additional support and prevent liquids from spilling out.

Available for the Mokka X. Similar trays are also available for other models



RHD FLOOR MATS AGAINST WIND AND WEATHER

Your vehicle will especially benefit from these floor mats in wet (winter) weather. The rubber mats sporting the name "Astra" prevent moisture, dirt and snow from affecting the carpet.

Similar rubber mats are also available for other models



**TO OBTAIN FULL INFORMATION ABOUT ALL THE OPEL+ PROTECTION ACCESSORIES AND YOUR NEAREST DEALER, GO TO
WWW.OPEL-ACCESSORIES.COM/GB**

OPEL+ FAN SITE



CASUAL ELEGANCE

The classic polo shirt has always symbolised high-end leisure and casual elegance. This shirt's appeal is further enhanced by the discreet Opel logo on the front, making it a real must-have! The shirt is of top quality, consisting of 94 per cent combed cotton and six per cent Lycra, which together ensure an extremely comfortable feel and a truly premium look. The yellow button facing and embossed buttons show how much attention was paid to details.

ENHANCED LISTENING EXPERIENCE

To ensure you always get the right sound, we offer high-quality headphones that feature an extravagant zipper design. They are perfect travel companions, boasting an impressively elegant look and top sound quality. The headphones are in a trendy black-and-yellow colour combination and are made of high-quality aluminium and laser-engraved Opel lightning is the bolt. Experience a perfect sound wherever you want.



People who drive an Opel know why. Driving pleasure creates devoted Opel fans who like to show off their stylish fan merchandise.

Opel isn't just a car brand, it's also a mindset! This means that Opel drivers aren't only interested in top performance, equipment, technology and styling, they are also known for their versatility. This flexibility should also be expressed outwardly by elegant accessories that document two other attributes of today's Opel drivers: stylishness and modernity. Show your individualism and your love of the lightning brand!

3

ONE CUP OF COFFEE WITH CREAM, PLEASE!

Whether you use it in your office or workshop or at the breakfast table, this elegant cup sporting the Opel logo will surely make your coffee taste twice as good. The cup is made of white porcelain, it is scratch-proof, dishwasher-safe, and has a heat-resistant bottom made of bright yellow silicone. Volume: 0.3 l.



4

PARTY MOOD ON THE ROAD

Do you want to listen to your favourite music with a perfect sound while on the go? If so get this black-and-yellow Bluetooth loudspeaker with a micro SD card slot and the Opel lightning bolt. The speaker is made of metal and silicone, with a hands-free feature and has a Bluetooth range of up to 10 metres. Measuring only 62x62x57 mm, this small speaker creates a real club feeling. Just plug it in and start to dance!



7

A TIMEPIECE WITH A SPORTY LOOK

The black-and-yellow Opel Chronograph is an accessory for trendsetters, boasting a high-quality matt-black stainless steel case. With its matt-silver hands, date display and a diameter of 45 mm, the watch looks great on men and women alike and gives every outfit a sporty touch.



NEVER BE WITHOUT A TABLET CASE!

You and your tablet will love this tablet case made of trendy neoprene. The ten-inch case has the perfect shape for most tablet models. It is slightly narrower at the top so that the tablet cannot fall out easily. The contrasting yellow seam gives the case a distinctive highlight, and the yellow Opel lightning bolt is sure to wow you with its graffiti design.



PULL OUT THE RIGHT CARD IN A FLASH

The Opel card holder is the perfect place for your membership, ATM and credit cards. The holder is made of top-quality goat nappa leather and features five convenient compartments. In addition, the main compartment has a yellow lining, and the front is graced by the Opel lightning bolt.

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CASUAL LOOK

Make way for the Opel gang! These T-shirts featuring a contemporary used look will put car and Opel fans into a good mood all year round — not just in summer. The T-shirts for the gang's girls are enhanced with Swarovski® crystal lettering and are available in the colours taupe and dark grey. The leaders of the gang wear T-shirts in grey and olive green.

TO FIND COMPLETE INFORMATION ABOUT THE OPEL+ MERCHANDISE AND YOUR NEAREST OPEL DEALER, GO TO WWW.OPEL-ACCESSORIES.COM/GB



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A PERENNIAL FAVOURITE

Many people wouldn't leave home without a cap. This black baseball cap with a fringed, casual washed-look Opel logo is an especially popular piece of headgear. Because it's solid black, the cap also goes with almost any outfit. A nice detail is the embossed metal fastener bearing the Opel lightning bolt.

ALWAYS POWERED UP

Because smartphone batteries tend to be depleted just when you most urgently need your mobile, you can now get a convenient powerbank that will help prevent such situations. The device, which sports the Opel lightning bolt, serves as an external rechargeable battery. It has a versatile 3-in-1 cable source no matter where you are. Despite its light weight of 115 g and a width of only 1.2 cm, the handy component has a phenomenally high capacity: 3,000 mAh. Anyone who gets a Opel power bank is sure to keep it.



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WhiteVision
Intense white xenon effect



- Maximum visibility, premium look
- Maximum white light for greater contrast
- Philips original equipment quality
- High-quality quartz glass
- 100% road legal

ColorVision
Add a touch of color

- Innovative coating technology in blue, green, yellow or purple
- 60% more white light* on the road
- Philips original equipment quality
- High-quality quartz glass
- 100% road legal



Premium Kits
For increased safety



For increased safety, it is recommended by most European countries that all vehicles be equipped with a homologated spare kit. Compulsory in some European countries, having a homologated spare kit in a vehicle will not only keep drivers in compliance with the law but will also keep them safer as they will always be prepared to replace a burned-out lamp.